

Edd China and Shadow Foam® team up to raise money for Stella's Voice charity

Submitted by: Shadow Foam

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Wheeler Dealers former chief mechanic, Edd China, is helping Northwich based company Shadow Foam® (<https://www.shadowfoam.com/>) to raise money for the anti-trafficking charity, Stella's Voice. (<https://stellasvoice.org.uk/>)

The idea originated with Shadow Foam®'s Managing Director, Jonathan Shone, who had been watching Edd's YouTube channel and noticed that his branding colours were orange and blue.

Jonathan set about to create an orange toolbox with custom cut Edd China decals, lined with blue Shadow Foam® and fitted with a professional set of orange and blue tools which he then presented to Edd at a book signing in Manchester.

Edd said: "I am 'foaming' with excitement because these guys have given me a present that involves some cutting edge technology. All the foam is cut by hand to fit all the tools. Very clever."

Edd China is currently promoting his new book 'Grease Junkie – A Book of Moving Parts'.

Edd was so taken with the toolbox that he agreed to sign a copy and along with his new book, this now forms the basis of a charity auction the two have set up on eBay.

The aim is to raise as much money as possible for Stella's Voice, a charity set up after the fall of communism in Eastern Europe in 1996 and media reports began showing the dire conditions of the state-run orphan homes.

Today, their mission is protecting the world's most vulnerable from traffickers by providing care, education, and jobs.

The eBay auction (<https://ebay.to/2W6KCTw>) is currently live and is set to close on 10th June 2019 at 16.27 BST.

About Shadow Foam®

Independently owned, Shadow Foam® Ltd, was incorporated in 2012

Shadow Foam Ltd is based in the UK where the product is manufactured from start to finish

Working closely with strategic partners, Shadow Foam® Ltd has developed a tried and tested, cost-effective, and durable grade of customisable foam. Although originally developed for tool control, Shadow Foam® is now used for a variety of other applications.

Shadow Foam is a specially developed grade of foam coated with a clear rubber compound, which slows the oxidation process and stops the foam discolouring over time as all foam does. The coating also makes the surface of the foam slightly harder meaning a sharp blade cuts cleanly.

It is used today in various industries, from consumer goods manufacture and heavy processes, to pharmaceutical, automotive and aviation.

About Edd China:

Edd China is best known for his appearances on Wheeler Dealers from 2003-2017. Edd has also appeared on Top Gear, Fifth Gear and Scrapheap Challenge.

Edd holds the Guinness World Record titles for the fastest shed, toilet, bed, milk float and the largest motorised shopping trolley, among other things.

He currently hosts his own YouTube series, Edd China's Garage Revival.

About Stella's Voice

Stella's Voice provides care, education, and jobs that are protecting the world's most vulnerable from human traffickers.

The charity operates worldwide from offices in the USA, UK and Canada.

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Details:

Full video on the creation of the toolbox and presentation to Edd -> <https://youtu.be/ooLufU2E5pE>
(<https://youtu.be/ooLufU2E5pE>)

Link to eBay Charity Auction -> <https://ebay.to/2W6KCTw> (<https://ebay.to/2W6KCTw>)

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