

ADT Selects SonicWall as Exclusive Provider of Managed Cybersecurity Service Offering for SMBs

Submitted by: SonicWall

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MILPITAS, Calif., BOCA RATON, Fla. — June 6, 2019 — SonicWall, the trusted security partner protecting more than one million networks worldwide, announces a strategic partnership with ADT Cybersecurity, a leading managed security service provider (MSSP), to provide an exclusive cybersecurity offering to better protect small- and medium-sized businesses (SMB) from the growing volume of cyberattacks.

“In order to provide security that meets the ever-changing needs of our customers, we constantly look for new, effective, and affordable options to expand our security offerings,” said Jay Darfler, ADT SVP Emerging Markets. “For more than a century, ADT has been monitoring and responding to emerging threats for our customers. We will continue to do so with the help of cybersecurity pioneers like SonicWall, that allow us to deliver proven security solutions with high efficacy and low total cost of ownership.”

Underpinned by SonicWall technology, ADT will deliver managed cybersecurity to SMBs, much in the same manner as ADT delivers end to end physical security solutions for the residential and business markets. This turn-key approach will make it easy and affordable for SMBs to protect their networks, data, email and brand — all for a single monthly price.

“The financial impact of a cyberattack can easily result in a company closing its doors,” said SonicWall President and CEO Bill Conner. “As these threats evolve, so must the tactics we employ to protect organizations of all sizes. Their number one focus should be on their business needs and operations, not on looming online threats. We look forward to working with a world-renowned security provider to deliver the necessary tools to protect our customers.”

The exclusive, end-to-end SMB offering will include:

- Network security via SonicWall TZ series firewalls
- Secure email via SonicWall Hosted Email Security
- Encrypted traffic protection via SonicWall DPI-SSL technology
- 24x7x365 support from ADT
- Management of routine patching, software updates and firmware upgrades via ADT
- Optional SonicWall Capture Advanced Threat Protection (ATP) with patent-pending Real-Time Deep Memory Inspection (RTDMI™) technology

“The Managed Security Services market is growing at a rapid pace as IT professionals look for outside security expertise to supplement their internal resources,” said Martha Vazquez, senior research analyst at IDC. “IDC views small to midsized businesses as the sweet spot to address, as over 50% of these businesses plan to outsource their security functions to a 3rd party such as an MSSP. These organizations are becoming more aware than ever of the security challenges as they become more reliant on the Internet and face ongoing advanced security threats.”

The two companies will provide proven, high-value managed internet security services for micro, small and

mid-sized businesses and organizations through coordinated marketing and sales initiatives. ADT sells SMB Cybersecurity nationwide directly to ADT Cybersecurity customers.

About ADT

ADT is a leading provider of security and automation solutions in the United States and Canada, helping protect homes and businesses, people on-the-go, and digital networks. Making security more accessible than ever before, and backed by 24/7 customer support, ADT is committed to providing best in class customer service with a focus on speed and quality of responsiveness, helping customers feel safer and empowered. ADT is headquartered in Boca Raton, Florida and employs approximately 19,000 people throughout North America. For more information, visit www.adt.com (<https://www.adt.com/>) or follow us on Twitter (<https://twitter.com/ADT>), LinkedIn (<https://www.linkedin.com/company/adt>), Facebook (<https://www.facebook.com/ADT>) and Instagram (<https://www.instagram.com/adtsecurity/?hl=en>).

About SonicWall

SonicWall has been fighting the cybercriminal industry for over 27 years defending small and medium businesses, enterprises and government agencies worldwide. Backed by research from SonicWall Capture Labs, our award-winning, real-time breach detection and prevention solutions secure more than a million networks, and their emails, applications and data, in over 215 countries and territories. These organizations run more effectively and fear less about security. For more information, visit www.sonicwall.com (<https://www.sonicwall.com/>) or follow us on Twitter (<https://twitter.com/SonicWall>), LinkedIn (<https://www.linkedin.com/company/sonicwall/>), Facebook (<https://www.facebook.com/SonicWall>) and Instagram (https://www.instagram.com/sonicwall_inc/).

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