

Compiling Your Festival Survival Kit with Robert Dyas

Submitted by: Robert Dyas

Friday, 7 June 2019

As the festival season is approaching us, it's that time of year again when thousands of budding lovers of live music events flock to the fields in search of a great time to align with the summertime vibe. The summer festival season officially gets underway with Glastonbury from June 20 2019, and in a recent study conducted by UK Music, it is estimated that current audience attendance at live music events is up to a record 30.9million, bringing £4billion into the UK economy. It's hard to imagine that this legendary festival first began in 1970 with a mere 1,500 attendees, including a £1 entrance fee and free milk from the farm*.

With the music and festival industry growing year on year, high-street retailer Robert Dyas (<https://www.robertdyas.co.uk/>) has compiled a list of essentials for the ultimate festival survival kit. From camp-site preparations to the mosh pit, Robert Dyas has an array of ideas that will come in handy when fully immersed in festival life, allowing enjoyment to be top of mind at all times.

Campsite Preparation

You've just arrived, and first thing's first, you've got to set up the camp right. This is the safe haven of your time while at the festival, so build the foundations sturdy and you're sure to have a great time. Start off strong with this Summit Groundsheet – 1.8m x 1.2m (<https://www.robertdyas.co.uk/summit-groundsheets-1-8m-x-1-2m>) (£5.99), allowing you to mark out your territory on the site early on.

It's going to be an intense, fast-paced week of fun, so don't forget to take some time out for yourself and relax with this Quest Traveller Morecambe Compact Chair – Blue (<https://www.robertdyas.co.uk/quest-traveller-morecambe-compact-chair-blue>) (Was £17.99 now £11.99). Soak up the sun and chill out, you deserve a break.

It's safe to presume that the weather will be consistently inconsistent while out on the fields, so it's important to stay hydrated in between stage visits. Keep your drinks chilled all day with this Polar Gear Active Trolley Cool Bag – 21L (<https://www.robertdyas.co.uk/polar-gear-active-trolley-cool-bag-21l>) (Was £37.99 now £24.99), you'll be thankful for this later.

Space can be difficult to find when camping with friends. Make the most of your campsite space with this Bestway Easy-Inflate Inflatable Air Bed with Foot Pump – Double (<https://www.robertdyas.co.uk/bestway-easy-inflate-air-bed-with-foot-pump-double>) (£24.99). You're going to be sharing a camp together for a while, so if you have space and don't mind being the little spoon, offering your friends a place to lay their head will go down very nicely.

Festival Life Essentials

In the thick of the festival season, it can often become very crowded. The ground takes a battering from the thousands of footsteps trampling over fields every day, so it's important to be wary of possible

puddles or drink spillages. To avoid having horrid stains on your favourite shoes, these Town & Country Essential Half Length Wellington Boots – Green (<https://www.robertdyas.co.uk/town-country-essential-half-length-wellington-boots-green>) (£12.99) will eliminate the risk of any tantrums in your camp.

To drum up the atmosphere before heading to see your favourite artist live on stage, make the most of their tunes with this Boompods Rokpod Outdoor Portable Bluetooth Speaker (<https://www.robertdyas.co.uk/boompods-rokpod-outdoor-portable-bluetooth-speaker>) (Was £24.99 now £12.99) to get your group pumped up beforehand.

With the excitement of the festival season getting into full swing, it's time for the drinks to come out. Take your favourite mixer with you around the festival site with this Polar Gear Alfresco 400ml DoubleWall Plastic Bottle - Pineapple (<https://www.robertdyas.co.uk/polar-gear-alfresco-400ml-doublewall-plastic-bottle-pineapple>) (£4.99), keeping your drink nice and cool in the summer weather.

When the day is done, the evenings can often come around quickly after a busy day at the festival. Don't let the darkness stop the fun with this Unicorn 3W COB Pocket Torch – Black (<https://www.robertdyas.co.uk/unicom-3w-cob-pocket-torch>) (£4.79), allowing you and your friends to make the most of every evening.

'Don't Forget' Checklist

You're just about to set off on your week of mayhem with your friends, and you're 100% sure you've packed the essentials for this trip. Think again! Ensure that no one has an unpleasant surprise while away with these Cusheen Quilted White Toilet Paper – 60 Rolls (<https://www.robertdyas.co.uk/cusheen-quilted-white-toilet-paper-60-rolls>) (£16.00). Failing to bring these risks having a party 'pooper' on the cards.

If you're feeling the pressure to keep looking your best in the hopes of winning over your special somebody while at the festival, personal cleanliness will be top priority. Make sure they notice your good looks, not your bad oral hygiene. Keep your pearly whites gleaming with this Oral B Pro 650 Electric Toothbrush – Black (<https://www.robertdyas.co.uk/oral-b-pro-650-electric-toothbrush-black>) (Was £49.99 now £24.99) but make sure it's fully charged before you go!

While at a festival, the likelihood of someone wandering off is quite high. Make sure your phone is charged so you can keep in contact with your friends with this Verbatim 10400mAh Pocket Power Bank Dual USB and LED display (<https://www.robertdyas.co.uk/verbatim-10400mah-pocket-power-bank-dual-usb-and-led-display>) (Was £25.99 now £12.99).

For those in your group with slightly sensitive ears, it can often be a discomfort for those individuals when you get close to the speakers. Avoid any unwanted repercussions with these Draper Ear Plug Pairs – Pack of 10 (<https://www.robertdyas.co.uk/draper-ear-plug-pairs-pack-of-10>) (£3.49), as without your ears on top form, how are you meant to hear your favourite songs live?

Festival Safety Tips

Lastly, it's important to keep personal safety as a top priority at all times while at the festival. Learning your way around the site when you first get there is a great way to check out what's where (not just where your favourite artists are playing and when). Organising a buddy system to regularly meet at rendezvous points such as the food stalls, bars or chill-out zones is a fantastic way of looking out for yourself and your friends. Most importantly, it's crucial to watch your drinks while at the festival and never accept one from somebody you don't know or trust**.

Now that you're all equipped for festival life, what are you waiting for? Book those tickets now and look forward to a jam-packed week of fun, good vibes and great weather!

ENDS

Sources

* <https://www.bbc.co.uk/music/articles/62ef4e45-a579-4492-ba65-a9698136e594>

** <https://www.healthdirect.gov.au/top-10-safety-tips-for-music-festivals>

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About Robert Dyas

Robert Dyas, a man of notable character and remarkable determination, founded the company in 1872. He had a vision to provide customers with the best products, service and advice possible – a tradition that continues to be the focus of the company to this day. In 2012, successful businessman and star of BBC TV's Dragons Den, Theo Paphitis, bought the company.

Theo Paphitis is one of the UK's most high-profile businessmen with an empire spanning retail, property and finance. Theo, through his staff at the Theo Paphitis Retail Group (TPRG), has continued the Robert Dyas tradition of excellent customer service.

Robert Dyas offers an extensive range of household products. The range includes smart home technology, DIY solutions, small and domestic appliances, homeware, bakeware and kitchenware, outdoor and garden, utility, gifts, textiles plus Christmas trees and gifts.

The company has 94 stores, ranging from 1,250 to 9,000 square feet (116 to 836 square meters) and operates online and in the South of England. The most western store is in Yeovil, the most eastern store in Colchester, the most northern store in Solihull and the store furthest south is in Eastbourne. The

company's head office is now based in Wimbledon.

Website: <http://www.RobertDyas.co.uk/>

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