

# **allpay.cards Joins Fintech Consortium b.yond to Drive Banking Innovation to a New Level of Simplicity and Speed**

Submitted by: Grapevine PR

Friday, 14 June 2019

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Leading UK card manufacturer and bureau, allpay.cards has announced it has been selected to join the consortium b.yond as the only cards provider. allpay.cards will be working alongside Global Processing Services, Pannovate, Visa, MeaWallet AS, W2 Global Data and Modulr.

b.yond is a consortium of financial services working together to deliver trusted and proven technology for a new innovative financial platform designed for established and challenger banks, enabling them to deploy new digital payment services with a focus on speed to market and enhanced customer experience.

Emily Lovelock, Head of Sales at allpay.cards explains: "We anticipate b.yond will be a game changer for companies looking to get a digital banking solution into consumers' hands quicker. What we will be able to provide is a tried and trusted solution, faster than anyone else in the market.

What this means is that rather than a long 6 to 18 month programme launch, b.yond will provide a live solution with physical cards in just 8 weeks."

Michelle Pacey, Director of allpay.cards said: "We manage the whole design, manufacture and bureau process at our UK accredited site, which gives us full control and flexibility making us the perfect partner for the b.yond solution. We are very excited to be a part of this important consortium which is set to disrupt the market."

Neil Harris, representing the b.yond consortium said: "b.yond is breaking the mould with its consortium of industry leading companies who are coming together to drive fintech innovation to a new level of simplicity and speed. The allpay team have been brilliantly engaged and have embraced the new collaboration model, working in step with the consortium to deliver a next generation solution in a 6-8 week timeframe. The first b.yond card showcases allpay's high-end production capability while delivering a new innovative and elegant vertical design."

For further information please visit: <https://allpay.cards/>

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About allpay.cards

allpay cards offer the full end-to-end physical card solution, from initial card design, through to delivery to the cardholders. The manufacture and bureau processes are managed at the UK Mastercard and Visa accredited, PCI compliant site. Onsite expertise in design, manufacture, EMV technical, logistics along with a dedicated account management team ensures a smooth launch and ongoing services. Highly experienced in supporting some of the biggest names in the industry, along with strong processing and issuing partnership makes allpay.cards partner of choice.

Please visit: <https://allpay.cards/>

For further information / high resolution images contact:

Mel Betts  
Grapevine PR Ltd  
01544 318546  
melanie.betts@grapevinepr.com