

Award-winning houseplant podcast On The Ledge celebrates 100th episode

Submitted by: On The Ledge

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- On The Ledge presenter Jane Perrone wins podcast talent award
- Show reaches milestone as 100th episode airs this Friday, June 28 2019
- Podcast connects worldwide community of houseplant lovers celebrating the indoor gardening trend

[janeperrone.com/on-the-ledge](https://www.janeperrone.com/on-the-ledge) (<https://www.janeperrone.com/on-the-ledge>)

Houseplant podcast On The Ledge reaches a milestone this Friday (June 28), as episode 100 goes live.

In February 2017, journalist and lifelong houseplant enthusiast Jane Perrone put out the very first episode of On The Ledge. The show has blossomed into a weekly series that's enjoyed by thousands of listeners in the UK and all over the world, from Australia to the US.

This week, Jane is also celebrating being awarded a Silver Medal in the podcast talent category at this year's GardenComm awards in the US, a national online media awards program for the gardening communications industry.

Jane says, "I'm delighted to have won this award: it's gratifying to know that the judges loved the show. The podcast has evolved along the way, but I've always stuck to my core principles: looking after houseplants should be fun, and the more you know, the more you can experiment and try out more new and exciting plants, from venus flytraps to orchids."

Jane Perrone is a freelance journalist who writes about plants and gardens, as well devoting time to her passion project, On The Ledge. "I started keeping cacti and succulents and making bottle gardens from a young age: my nickname at school was Botany! As someone who just about remembers the last time houseplants were in vogue, it's really gratifying to see so many people discovering the joy of raising beautiful plants indoors."

The 100th episode will be a celebration of the podcast, including messages from listeners about what the show means to them: from someone who found On The Ledge a comfort following a family bereavement to someone with dyslexia who finds audio a great way to learn about houseplants. Jane is also giving away a Mother LED growlight and showcasing the top ten episodes of the past two years.

"I set out to share my love of indoor gardening with as many people as possible, through a medium that I adore - podcasting. Little did I know that I would end up with a worldwide community of houseplant lovers."

ENDS

Jane is available for interviews this week, and can provide expert tips on houseplants, audio extracts of On The Ledge and hi-res imagery. Please contact Jane Perrone on +44 7811 604628 or

jane.perrone@gmail.com.

About Jane Perrone

Jane Perrone is a freelance journalist who writes for a range of publications including Gardens Illustrated, Grow Your Own magazine and The English Garden. She is also the author of The Allotment Keeper's Handbook. Until 2017 Jane was gardening editor of the Guardian, where she hosted the gardening podcast Sow, Grow, Repeat with Alys Fowler. She lives in Bedfordshire with her family, her lurcher Wolfie, and many houseplants. Find out more about Jane Perrone (<https://www.janeperrone.com/about>).

About GardenComm

GardenComm, formerly GWA: the Association for Garden Communicators, is an organisation of professional communicators in the green industry including book authors, bloggers, staff editors, syndicated columnists, free-lance writers, photographers, speakers, landscape designers, television and radio personalities, consultants, publishers, extension service agents and more. No other organisation in the industry has as much contact with the buying public as GardenComm members. Find out more about the GardenComm awards (<https://gardencomm.org/test/Announcing-2019-GardenComm-Media-Awards-Silver-Medal-Winners-exist>).