

Teen entrepreneur launches Business in a Bag for other young budding business owners

Submitted by: Henry Patterson

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2 July 2019 - Henry Patterson, the teenage founder of children's brand Not Before Tea and author of business book Young & Mighty, is offering to help other young people launch their own businesses this summer.

Business in a Bag is a starter kit for children and young people from eight to 18 to set up their own pin-badge business. It consists of a bag of enamel pin badges that the would-be entrepreneur buys at wholesale prices and sells on at a profit. The entrepreneurs get advice on how to get started from a dedicated website – and they can also call on free email support from Henry.

“Since the launch of my book Young & Mighty last year, more and more young people are running their own ventures to get extra money or just because they love creating something that is theirs,” explains Henry.

“But there are some people who need a helping hand. Business in a Bag is a great way to find out about running a small business, without worrying about what to sell and pricing. All that has been done for you and I am happy to answer any questions people have along the way by email.”

The cost of the bag is £28, which has a retail value of £63 if you sell all 18 enamel pin badges at £3.50. The accompanying website has advice on how to create a simple business plan and potential sources of venture capital - typically mum and dad or grandparents.

“The best bit of advice Richard Branson gave me was to make sure my businesses always had a social purpose. Business in a Bag is my way of helping young people to find out what it's like to run a small business. The most important lesson I hope they'll learn is that it doesn't have to be complicated – and that it can be fun” he concludes.

To buy a Business in a Bag <https://www.youngmighty.com/shop/course-1-turn-your-idea-into-a-thing/>

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About Henry

Henry started his business journey at the age of nine when he launched children's brand Not Before Tea based his story book The Adventures of Sherb and Pip. All the characters in the book were brought to life through products such as bags, wash bags and soft toys. Today the products are sold internationally and Henry has just secured investment to grow the brand further.

At 12 years old, Henry was a keynote speaker at the prestigious Retail Week Live event at the O2 in London, where he shared the stage with leading British retailers as well as global brands such as Facebook and Google.

Despite battling a stammer, Henry developed a passion for public speaking and now travels the world doing what he loves. He has appeared with some of the world's top motivational speakers on stages in Malaysia, Singapore, Italy, Berlin and Vietnam.

Now 15, Henry has set up the online academy Young & Mighty to enable young entrepreneurs to turn their business ideas into reality,

Read his full CV here (<https://www.youngmighty.com/about-henry/>)

About Henry's book: Young & Mighty is for children and young people, 10 to 14, who are starting to think about their future and what motivates them. It covers some of the big issues that young people face: self-esteem, finding your voice, education, creativity – and encourages them to make a living doing what they love. It particularly appeals to those struggling to fit in.

In the introduction Henry tells his story about developing a stammer after being bullied at school and his journey to rediscover his voice. His experiences have taught Henry that children can discover their own version of success.

The book provides examples from business, the arts and sport contributed by people Henry has met or admires.

Other chapters deal with how to double your pocket money and how to raise money for good causes. There is also advice from business, marketing and legal experts on how to start and run a business.

Young & Mighty promotes confidence and thoughtfulness, not just material ambition.