

Aquarium appoints Simon Brushett to Board

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Aquarium (<https://aquarium-software.com/>) today announces the appointment of Simon Brushett to the board of the company as Technical Director. Simon was previously Head of Technology at Aquarium.

Simon has a wide and varied technical career with roles across both travel and pet businesses. After working in a development role in South Wales for a travel tech company, he joined VetEnvoy in 2006, where he was responsible for software architecture and technology innovation in the UK and US. Simon left the company to join Aquarium in 2010.

From 2010 to 2018 Simon was product architect of digital insurance solutions for Aquarium, before stepping into the role of Head of Technology in February 2018. Simon has worked on significant digitisation projects for insurance brands including Capita, Direct Line Group, Legal & General and RSA Canada across both pet and travel insurance, as well as spearheading Aquarium's platform proposition for wider insurance markets.

Commenting on his appointment, Simon Brushett says: "To date digital transformation in insurance has focussed on specific objectives rather than delivering a platform-based solution for insurers. The wider adoption of digital will drive wholesale cost reductions, enables insurers to bring products to market quickly and deliver critical insight to help shape the next generation of insurance products. Aquarium is leading the charge in pet and travel insurance markets and I am looking forward to further honing our clients' offerings."

Ed Shropshire, Managing Director of Aquarium Software comments: "Simon has a proven track record in leading the delivery of highly complex and time critical projects for Aquarium's customers. Appointing Simon to the board demonstrates our commitment to delivering best in class digital solutions for our customers that will enable them to operate more efficiently and effectively. With Simon's expertise added to the board, we are ideally placed to further disrupt insurance markets in the future."

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About Aquarium Software

Aquarium Software deploys digital platforms for insurance companies. The company's end-to-end platform has become the de facto industry standard to enable insurance companies to quickly and effectively take advantage of digital solutions in the pet and travel insurance markets, driving more efficient and profitable business. Founded in 2006 and based outside Manchester, UK, Aquarium Software helps major insurance companies and marquee brands - including well known banks and retailers - acquire customers, manage claims, reduce risk and improve profitability.

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