

# MONAT adds to its impressive styling and finishing collection

Submitted by: Essence PR

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MONAT adds to its impressive styling and finishing collection with four new products!

## MONAT Rejuveniqe Light

A luxurious lightweight edition of MONAT's proprietary REJUVENIQUE® Oil Intensive blend, which celebrates over 13 natural and essential oils compatible with hair and skin. Blended to meet the needs of delicate, fragile, fine, colour-treated hair and those with oily-to-combination skin and hair types.

Restores radiance and vibrancy to hair, while offering multi-tasking benefits for use in your wider beauty regimen.

Directions for use:

### FOR HAIR

#### Pre-Shampoo Treatment

Apply a generous amount to dry or damp hair and scalp. Leave on for 15 minutes, rinse thoroughly, shampoo and condition as normal.

#### Intensive Hydrating Treatment

Apply a generous amount to damp hair and scalp, before wrapping hair in a warm, damp towel. Leave for 30 minutes, then shampoo and condition as normal.

#### Leave-in Finishing Treatment

Rub a couple of drops between palms then apply to the ends of your finished style. Great for taming frizz and flyaways, whilst adding shine and lustre.

### FOR SKIN

#### Facial Serum

Apply morning and evening to face, neck and décolleté prior to moisturiser, concentrating on problem areas such as fine lines and wrinkles for instant hydration, protection and improved texture and tone. As a facial treatment for oily-to-combination skin, this lightweight precious oil helps rebalance surface sebum for a less oily complexion.

#### Body Moisturiser

Apply morning and evening to elbows, knees, dry and flaky spots, and any other areas in need of intensive nourishment.

RRP: £85

#### MONAT STUDIO ONE Frizz-Fix Smoothing Hair Primer

A lightweight leave-in pre-styling treatment that helps control frizz and defend against humidity for long-lasting definition, shine and smoothness. This formula features a plant-derived silicone alternative to smooth each strand, whilst amino acid anti-frizz technology controls for up to 12 hours. Superior

Fixate™ Plus fixatives provide touchable hold and promote manageable hair to help make styling faster and easier. Can be used on colour-treated hair and on all hair textures and types of frizz.

Directions for use:

To prep hair for styling, work a small amount of product into hands and apply through damp hair. Continue to style as desired using your favourite MONAT styling products.

RRP: £32

#### MONAT STUDIO ONE Curl Defining Cream

Defines and conditions all curl types for frizz-free long-lasting, natural-looking, manageable tresses. A light-weight formula which works perfectly on waves, curls and coils, and different hair lengths, creating smooth and defined texture.

Shea Butter provides nourishing moisture, Babassu Oil and Murumuru Seed Butter help provide improved manageability. Wavemax®, a 100% natural blend of Linseed and Chia seed extracts which provide anti-frizz, smoothing and protective benefits, and a vegan keratin alternative helps support hair strength and resilience.

Directions for use:

Apply Curl Defining Cream evenly from root to ends to wet, damp or towel dried hair and diffuse or let your hair air dry.

Applying to wet curls will help reduce unwanted volume. For longer lasting volume, apply to towel dried curls.

RRP: £31

#### MONAT STUDIO ONE THERMAL PROTECT STYLING SHIELD

A lightweight styler that protects hair from the extreme heat of styling tools, minimizing the amount of damage to hair and delivering long-lasting hold and shine.

Featuring MONAT'S proprietary THERMA-GUARD 450™ which works to absorb and dissipate heat into the hair, helping to prevent moisture loss and hair damage caused by thermal treatments and high temperature styling tools, while providing a smooth, silky feel and improved shine. The use of a natural silicone alternative improves slip to reduce friction while styling. Protects hair from temperatures of up to 230 degrees and damaging UV rays. Can be used on colour-treated hair, and all different hair types and textures.

Directions for use:

Apply to towel-dried hair avoiding the scalp, comb through to the ends, then blow dry and style as

usual.

RRP: £32

Notes to Editor:

MONAT is a vegan and cruelty free brand delivering high performance results with luxury formulas. Free from nasties including parabens, SLS/SLES, silicones, mineral oil, phthalates and harmful fragrances.

MONAT® is available to buy from [monatglobal.com](https://monatglobal.com) and MONAT Market Partners nationwide

For samples and information on MONAT please contact [essence@essencepr.com](mailto:essence@essencepr.com) or call 020 7739 2858