

Learners Vote Coorpacademy as Top Gartner FrontRunner® for Learning Management

Submitted by: Sarum PR

Tuesday, 16 July 2019

London, July 16, 2019 – Corporate Digital Learning expert Coorpacademy

(<https://www.coorpacademy.com/en/>) is pleased to announce that it has been recognised as the leading

'FrontRunner® for Learning Management'

(<https://www.softwareadvice.com/lms/?emailId=2737&elqTrackId=63F05FC223A5F480500100D8AA32740A&elq=0b8a8e6e8>

by The Gartner Digital Markets Research Team.

Software users voted Coorpacademy top in the entire category, based on Usability and Customer Satisfaction, beating 22 other providers including Cornerstone LMS, OpenEdX and Lessonly.

Coorpacademy is a major force in the provision of user-centric corporate digital learning solutions. Coorpacademy makes in-work training always about the user, connecting back with the learner to find a better way to deliver what they want, as well as encouraging staff to develop their skills, especially 'soft' ones, to future-proof both their careers and the corporate knowledgebase.

It is a leader in the next generation of Workplace Learning tools, the 'Learning Experience Platform (LEP),' which work by enhancing learner interaction and engagement as well as offering a wide range of training content. In Coorpacademy's case, this translates into new digital functionalities, such as gamification and mobile learning, the latest teaching innovations including reverse pedagogy and 5-minute targeted 'micro' training modules, individualised learning paths and multiple forms of high value content via a catalogue of over 1,000 courses.

Commenting on the news, Jean-Marc Tassetto, co-founder of Coorpacademy, noted that, "We are extremely proud to be recognised by the learners themselves as a leader in Usability and Customer Satisfaction, as we are all about the user experience and the fact that users rate our platform so highly is testament to that. This reflects our determination to only ever offer training that suits the learner and which engages them enough to keep them coming back for more!"

About Coorpacademy

An Edtech startup and the European leader in Corporate Digital Learning, Coorpacademy is revolutionising online training with a Learning Experience Platform that integrates the latest innovations in instructional design, including gamification, microlearning and adaptive and social learning.

Coorpacademy offers tailor-made content for its B2B customers and their 800,000 employees, but also a catalogue of over 1,000 courses produced with top industry experts like Forbes, IBM, IBM Think Academy, Wolters Kluwer and Video Arts.

Founded in 2013, the company is based at the EPFL (Swiss Federal Institute of Technology)'s Lausanne campus, and also has commercial offices in Paris and London. Learn more at www.coorpacademy.com (<https://www.coorpacademy.com/en/>)

About Gartner Frontrunner®

FrontRunner®'s Learning Management Quadrant tool is 100% data-driven and has been architected to help businesses easily identify top software products in a particular category, based on verified user reviews across three websites - Capterra, Software Advice and GetApp, which operate under the overall Gartner Digital Markets umbrella. The final rank is derived from user reviews to highlight users' current most-favoured Learning Management software: products qualify as FrontRunners if they have received 20 unique user reviews in the last 24 month and earned the top scores for Usability and Customer Satisfaction, as well as offering the core learning management functionalities of course tracking and course management.

Press contact

Carina Birt, Sarum
UK PR for Coopacademy
+44 1722 322916
carina@sarumpr.com