

# Creativity Software Awarded Contract to deliver Location Based Services to O2.

Submitted by: Creativity Software

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July 18th, 2019 – London: Creativity Software (CS), a leading provider of high accuracy mobile location platforms for mobile network operators (MNO), law enforcement and the emergency services, announced today that it has recently been awarded a contract to implement Location Based Services (LBS) for O2.

Creativity Software has successfully been selected in a tender to provide a Gateway Mobile Location Centre (GMLC) and Location Based Services (LBS) capability to O2.

A Gateway Mobile Location Centre (GMLC) is used to receive and process location requests, to help determine the position of a mobile device.

Chris Bowden, Commercial Director UK said: "We are delighted and proud to be selected for this project by O2 and look forward to a successful partnership for years to come."

"It's an exciting time at Creativity. We continue to work with premier Tier 1 networks, evolve our solutions and expand internationally." Chris Bowden added.

## ABOUT CREATIVITY SOFTWARE

Creativity Software (CS) has been innovating and delivering mobile location technology for over 16 years.

With systems installed across 5 continents, covering more than half a billion subscribers, our software platform provides high-accuracy mobile location to support Mobile Network Operators, Emergency Services, Law Enforcement and Financial Services.

Our solutions are used worldwide to save lives, protect the public and prevent crime.

For more information please visit: [www.creativitysoftware.net](http://www.creativitysoftware.net) or contact VP Global Sales : [trevor.burns@creativitysoftware.net](mailto:trevor.burns@creativitysoftware.net).