

# MiPermit provider used by Wiltshire Council reaches milestone of two million registered UK users

Submitted by: XL Communications

Wednesday, 31 July 2019

---

Swindon, Wiltshire, 31 July - MiPermit (<https://mipermit.com>), the digital platform used by Wiltshire Council for providing convenience for residents' parking and permit services, has reached two million registered public users in the UK.

The application enables car park operators to issue and accept electronic payments for resident and visitor permits.

More local authorities are moving away from permit services that only operate during office hours, and towards customer self-service accounts that can be accessed at any time of the day.

Digital permit systems such as MiPermit can be configured to enable customers to purchase any number of permits to a limit set by local policy. Digital permits can then be self-administered by the resident, who can update visitor vehicle registration numbers online.

Bridget Wayman, Wiltshire Council cabinet member for highways, said: "At Wiltshire Council we are continuously striving to provide the best public services for our residents and visitors. MiPermit is an easy-to-use and efficient platform that we are confident supports the changing needs of our community."

"We now work with more than 170 local authorities to deliver digital parking and permits for residents and visitors," comments Chipside CEO, Paul Moorby OBE. "Their continued support in growing our user base enables us to drive development of the MiPermit platform to meet the potential of the UK's connected cities."

"Reaching two million registered users is a huge milestone for MiPermit and is thanks to not only the hard work of the MiPermit team, but the continued support of our customer base."

The milestone follows the announcement of Chipside's Queen's Award for Enterprise: Innovation 2019, selected for its outstanding achievement and commercial success in innovation. Read more about the award win [here](#)

(<https://http://www.chipside.com/blog/2019-04-23-chipside-wins-coveted-queens-award-for-innovation>).

\* Chipside operates the MiPermit (<https://mipermit.com>) brand.

- ENDS -

About Chipside:

Chipside provides digital ticketing and permitting services for local and national governments. Its services are used by more than 3 million people in the UK and beyond. The business currently delivers digital tickets and permits to around half of the UK's local authorities, predominantly to enable digital and app-based parking payment and permit services. With 50 employees and operations in the UK and

Asia, Chipside enables more simple, effective and efficient delivery of public services.

Media Contact:

Annabelle Price

XL Communications

Tel: 07557 569238

Email: [annabelle@xl-comms.com](mailto:annabelle@xl-comms.com)