

# NEW BRITISH LUXURY HANDBAG LAUNCH

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## LAUNCH OF NEW BUCKLESBURY MINI HANDBAG - BRITISH DESIGN MEETS ITALIAN ARTISAN

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Luxury Anglo-Italian leather accessories brand, Bucklesbury introduces the new Mini handbag for the Autumn/Winter season.

Bucklesbury Creative Director, Edita Macfarlane returns to the traditional values of luxury with her latest launch, which blends classic, timeless design with a distinct contemporary twist and sleek elegant styling.

Handmade in Italy by highly skilled artisans, using traditional techniques perfected over many generations, the Mini is crafted from the very finest, exquisite soft-touch Italian leather.

Created for the discerning woman who appreciates the value of owning a distinctive piece, the range is deliberately crafted in limited numbers. Each handbag takes advantage of the naturally occurring variations and characteristics of the full-grain leather - so every bag is truly unique to the owner.

Versatile and practical, the Mini embodies modern femininity and is the stylish choice for everyday use and evenings. Available in two colourways, including an elegant classic black and a stunning pink, the Mini is adaptable to complement almost any outfit and suit any occasion.

The skeleton of the Mini is individually handcrafted by specialist Italian carpenters and then fitted with soft-touch Italian leather. The body of the handbag is fastened with a stylish polished brass clasp and opens to reveal a contrasting colour of luxurious high-quality suede fabric and interior pockets. The rear of the mini includes a discreet and handy easy-access smart phone pocket.

The handbag features a padded ergonomic handle for a comfortable grip and a removable and adjustable shoulder strap, providing an option to carry the Mini, wear it on the shoulder or as a cross-body accessory.

Commenting on the Bucklesbury brand Edita Macfarlane says: "I believe ((women are increasingly discerning about choosing quality over quantity and beauty over label.)) When it comes to making purchase decisions, they recognise the benefit of owning a timeless, individual and exclusive luxury investment piece, rather than the ubiquitous 'It' bag."

"The Bucklesbury range comprises limited numbers of beautiful, individually crafted and timeless pieces which will remain part of the stylish woman's wardrobe for many years and with good care, can even look better with age."

The Bucklesbury Mini retails at £650.00 and can be purchased from the website: [www.bucklesbury.com](http://www.bucklesbury.com) and from select London retail locations. The Bucklesbury range also includes a fashionable tote bag, a

business/travel backpack and a laptop attaché case.

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