Datacentrepricing.com's latest research reveals significant growth in 12 of the 15 surveyed European markets with UK remaining the largest market in Europe

Submitted by: Tariff Consultancy Ltd

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The latest Europe Data Centre Trends Tracker survey shows the continued dominance of the UK and German Data Centre Markets in Europe with city areas such as Frankfurt, Amsterdam and Madrid seeing the fastest growth.

Datacentrepricing (DCP) (http://www.datacentrepricing.com) a brand of Tariff Consultancy Ltd (TCL), has released the H1 2019 edition of the Europe Data Centre Tracker with some of the key trends highlighted below:

1) The UK DC market remains the largest market in Europe with 880,000 m2 of potential data centre raised floor and 1,213 MW of potential power at the end of June 2019.

2) Germany is the second largest Data Centre Market in Europe with a potential raised floor space of 523,000 M2 and 795 MW of power by the end of June 2019. Frankfurt is the one of the largest city cluster and seeing sustained growth from new facility built by Colt Telecom, CyrusOne, Digital Realty, e-shelter, Equinix, Etix Everywhere, Interxion and Maincubes. New build is spreading to other German cities including Berlin, Hamburg, Munich and Nuremburg.

3) France and the Netherlands are the third and fourth largest Data Centre markets in Europe with both countries having similar amounts of space and power available. Paris and Amsterdam acting as the largest hubs and rivalling London and Frankfurt city clusters for total space and power.

4) Dublin (Ireland), Madrid (Spain), Milan (Italy) and Slough (UK) are city clusters growing faster than most of the large hubs, with Slough used as a supplementary DC site to the London and Inner M25 area.

5) Average European Data Centre Pricing is the highest in Switzerland with average pricing of rack space at just over Euro 1,100 per month. The lowest average pricing of the surveyed countries is Poland, at least less than one third the average of the Swiss rack space rates.

" Sessions, owner of DCP, adds:"Although Ireland and Switzerland see significant investment in new DC Capacity, the largest markets are the 4 'Tier 1 " - UK, Germany, France and the Netherlands with Germany (Frankfurt seeing the largest number of Data Centre facilities being introduced over the period 2018 to 2020".

She further adds: "Third-party Data centre developments taking place across the 15 European Country markets with significant development in 12 of them seeing Data Centre developments of some 60 Data Centre facilities in total'.

Stop Press: Datacentrepricing will be hosting a 1-day seminar@ IET (Savoy) in London on the 31st October

2019 with guest speakers focusing on key trends for European Data Centres.
Contact datacentrepricing.com for more detailed information.

Note to the Editor
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About the Euro Data Centre Trends Tracker
Euro-Data Centre Trends (E-DCT) is a Bi-Annual Subscription Service published twice a year January and August by Datacentrepricing.com. It analyses third-party Data Centre facilities across 15 European Countries namely Austria, Belgium, Czech Republic, Denmark, France, Germany, Ireland, Italy, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and the UK using the unique DCP database.

Each edition considers the key metrics of Data Centre pricing trends, Data Centre sizing, key geographical clusters, new Data Centre build outs and overall Data Centre trends.

The subscription price for two issues (August 2019 and January 2020) is available for GBP 1,995 or alternatively GBP 1,295 for the August 2019 issue.