# The Weirdest Questions People Ask About Veganism

Submitted by: Propellernet Ltd Tuesday, 13 August 2019

Veganism is exploding in popularity – there are now around 3.5 million vegans in the UK, an increase of almost 3 million in just a couple of years, and there are almost 10,000 vegan restaurants here in Britain.

More people than ever are turning to the internet to find out more about veganism too; Google searches have almost doubled in just four years, with almost 12 million searches made in the last 12 months.

Awareness of all things meat-free is booming, but when it comes to other ways to help the planet, like opting for vegan clothing, awareness is still relatively low in comparison; there are just 105,000 searches a year for vegan clothing.

So, to increase awareness of vegan clothing, sustainable fashion brand, Thought (https://www.wearethought.com/organic-vegan-clothing-online/) looked into the questions people ask about veganism, and in amongst the standard questions you'd expect like 'what can vegans eat?', it turns out some people are also asking some pretty bizarre questions... so, here's a collection of some of the best we saw:

(and yes, these are 100% real questions people have asked Google – all data sourced from www.answerthepublic.com (https://www.answerthepublic.com))

1. Are vegans better in bed?

We suspect this depends on who you ask... but if this is true, what a reason to give meat-free a go! Someone should probably do some research into this.

2. Why do vegans poop so much?

Given the amount of articles we found about vegan poop, it would appear that quite a few people think vegan poop is pretty fascinating. According to Dr. James Lee, gastroenterologist at St. Joseph Hospital in California "people who follow a plant-based diet with plenty of whole grains, fruits, and vegetables tend to pass well-formed poop more frequently". Seems like a solid explanation.

3. What do vegans say when they take a photo?

Nutritional yeast – obviously.

4. Are nuggs vegan?

As in, chicken nuggets?! No – they are not vegan. But, if it's these you're after: www.eatnuggs.com... Then yes, they are! These are vegan 'chicken' nuggets made out of texturised pea protein and delivered straight to your door. Hello. Alas, they're only offering US shipping at the moment though. But, watch this space.

### 5. Where is vegan city?

OK, we think the best explanation for this one is that either people are confused and really want to know where the Vatican city is... or some people are very confused and think 'vegan' is a place, or maybe a place where only vegans live... to our knowledge, there is no such place.

If you're interested in seeing which cities are the most 'vegan friendly', check out PETA's list of Europe's Top Vegan-Friendly Cities

(https://www.peta.org.uk/living/europes-top-vegan-friendly-cities/) and Happy Cow (https://www.happycow.net/) – a directory of vegan and vegetarian restaurants around the world.

## 6. What are vegan clothes made out of?

No – it's not vegetables. Vegan clothes are garments made without animal products, so vegans avoid leather, wool, down and silk to name a few, and instead opt for: bamboo, organic cotton, hemp and recycled polyester for example.

You can read more about Thought's PETA-approved, vegan clothing range here (https://www.wearethought.com/organic-vegan-clothing-online/).

# 7. Do vegans have superpowers?

Yep. Fact. They're helping to save the planet, so we're pretty sure this is actually true.

### 8. Are eyelashes vegan?

Why are you eating eyelashes?! Do not eat eyelashes.

### 9. Are vegans not allowed in Texas?

Whaaaa? We know things have gone a bit bonkers in America, but so far we're not aware of any laws being passed or walls being built, that actually prohibit vegans from entering a state.

#### 10. Are vegans better looking?

Again, we're sure this will depend on who you ask. But, if we based the decision purely on PETA's annual Sexiest Vegan contest (https://www.peta.org/features/peta-sexiest-vegan-celebrities-2017/), we would say, yes. Definitely yes.

... ENDS ...

Notes to Editors

For all media enquiries:

hannaha@propellernet.co.uk 01273 760 983

All data sourced from Answer The Public here: https://answerthepublic.com

\*Number of vegans in the UK figure sourced from here:

https://www.independent.co.uk/life-style/food-and-drink/vegans-uk-rise-popularity-plant-based-diets-veganism-figures-survey-

Four year comparison data as follows:

• Jul '15 – Jun '16	6,273,000
• Jul '16 – Jun '17	7,707,000
• Jul '17 – Jun '18	10,407,000
• Jul '18 – Jun '19	11 823 000

#### **About Thought**

Thought is the sustainable clothing brand and ethical fashion leader helping women feel fashionable, comfortable and sustainable. Thought was founded by Rachel Kelly and John Snare and has been at the forefront of the anti-fast fashion movement, their brand motto being 'Wear me, love me, mend me, pass me on".

Pioneering unique prints designed in house by their team in Islington, Thought also uses sustainable fabrics such as bamboo, organic cotton, Tencel and Modal to create wearable, exciting, flattering pieces for the desk-to-dinner woman. Each collection is inspired by notable and often overlooked women in history.



e: info@responsesource.com t: 020 3426 4051 f: 0345 370 7776 w: https://www.responsesource.com

<sup>\*\*</sup>UK vegan restaurant data sourced from here: https://www.happycow.net/europe/england/ - exact number at time of publishing is 9,244

<sup>\*\*\*</sup>Number of searches calculated with Google Adwords: https://ads.google.com/aw/keywordplanner.