

Gotobeat lets you go to all their live music gigs for a fixed monthly subscription

Submitted by: Gotobeat

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LONDON, August 13, 2019 - A subscription service for live gigs is not only possible but necessary, and this is what Gotobeat (<https://www.gotobeat.com/>) has been working on for the past four months. The London based music tech startup aims to disrupt the experience of going to independent live music gigs, making it easier, more affordable and more accessible for all music lovers.

With a flat monthly subscription of GBP 9.99/month (GBP 4.99 for the first 30 days of subscription), Gotobeat opens the door to all the live music gigs they organize, as well as to a curated list of gigs organised by their partner-venues. No additional costs, no hidden fees. The service is currently only available in London, and already counts on the support of 6 of the city's most well established independent live music venues (including The Victoria, Fiddlers' Elbow and Underbelly Hoxton), and 30+ of the best up and coming artists on the scene.

To start, Gotobeat members will have free access to at least 10 gigs per month and can choose to go to as many of them as they want. Details such as the date, line-up, and location are made available on the platform from between a month and a week before the gigs are scheduled to take place, with new shows being announced on a weekly basis. As the subscription base grows over the next couple of months, the Gotobeat team has pledged to double the number of monthly gigs offered as well as to offer new locations and music genres.

How does it work:

1. Pick the gig. Fans sign in and browse a list of Gotobeat gigs happening near them, filtering by time, location and genre. Short snippets of the artists' latest music are on the gig page, giving members an easy way to check out their music before the show.
2. Download the free ticket. After they have chosen their favorite gig(s), they follow a simple process of requesting their "Free Member Ticket", which is instantly and conveniently sent to them by email.
3. Enjoy. That's it. They are all set and ready to go to the venue to enjoy the gig.

"Everybody is into music, but not necessarily into live music. And the reason is simple: going to a gig is just too complicated. Our mission is to make the process of going to see an artist play much easier. We want to make live music on-demand and more convenient, whilst keeping the quality of each gig as high as possible" says Max Busin, Founder and CEO of Gotobeat. "Our objective is to be able to pay artists better, bring more people to venues and create value for the entire live music ecosystem".

Gotobeat is building up a community of music lovers. Through their gigs, they want to create the opportunity for their members to meet new friends, discover new music and have fun enjoying great up and coming artists performing.

To get access to Gotobeat and enjoy a first month of the service at GBP 4.99/month, visit their platform at [gotobeat.com](https://www.gotobeat.com/) (<https://www.gotobeat.com/>)

And if you are a venue or artist who wants to be an active part of the project, apply on their platform to perform or host a gig.

About Gotobeat

Gotobeat is a subscription-based promotion company that is reimagining how going to live music gigs should be. Fans subscribe to our service and get access to all our concerts for a flat monthly fee. A better experience for fans, a better experience for venues, a better experience for artists.

Founded in early 2019 in London, UK, Gotobeat offers on average 10 gigs/month, in 6 of the best independent live music venues in London, featuring 30+ of the best up and coming artists of the scene. Learn more at [gotobeat.com](https://www.gotobeat.com/) (<https://www.gotobeat.com/>)

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