

# LogicMelon Offloads Media Company to Drive Future Innovation

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Cloud-based software HR and recruitment technology company LogicMelon (<https://logicmelon.com/>), has announced that it has sold the job ad portion of the business, LogicMelon Media Ltd, as part of its wider strategy to focus on advanced technologies to drive innovation.

The move is just one element of extensive restructuring plans, which are centred around a heightened emphasis on product development. These include investment in programme expansion, growth of the firm's client success team and a 17% rise in overall headcount.

Founded in 2009, the award winning organisation is leading the way in recruitment technology through providing candidate management software solutions to enhance the practices of sourcing talent, applicant tracking and performance reporting. The firm currently processes over 4.5 million job applications every month.

On the business's future plans, Darren Brown, CEO of LogicMelon, said:

"This is an exciting time for LogicMelon. Over the past 10 years we have developed advanced technologies to provide holistic end-to-end recruitment solutions for an ever growing number of clients and, as we enter our second decade in business, this level of innovation is set to accelerate."

"The sale of LogicMelon Media Ltd. has allowed us to firmly step away from outdated manual processes which sit outside the level of customer experience that our partners expect and deserve. The move has also enabled us to further invest in enhancing our service offering, so that we can realise our vision of providing the very best bespoke solutions to support our clients' recruitment and candidate experience needs both today and in the future."

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