

BlueSky PR announces partnership with leading global screening company

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BlueSky PR, the specialist in public relations and communications for recruitment and HR, is pleased to announce that it has been engaged by a global leader in background screening services, Sterling EMEA. (<https://www.sterlingcheck.com/>)

Sterling is one of the largest background screening companies in the world, providing a full suite of employment checks, and on-boarding services across all seven continents. BlueSky PR will provide extensive media support to the company as it establishes itself further across the EMEA region, and positions itself as a thought leader in the industry.

Steve Smith, Managing Director of Sterling EMEA, stated:

“As global demand for background screening grows, it’s crucial that we make our presence known across the EMEA region. BlueSky are perfectly suited to help us do this, and it’s great to be working with a team so highly regarded within the recruitment and talent sector.

“Our wealth of insight puts us in a unique position to offer clients valuable business advice on the importance of background screening, and I look forward to working with BlueSky to share as much of this expertise as possible.”

Vickie Collinge, Account Director at BlueSky PR, says:

“We’re delighted to be partnering with a company with as much global reach and influence as Sterling. The fact we’ve been entrusted to help the company expand its voice internationally, and share its knowledge with the wider business community, is testament to the hard work we do in the recruitment and HR sectors. I’m confident this will be a fruitful partnership.”

- Ends

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