ManageEngine appoints Sigma Software Distribution as Master Distributor in the UK

Submitted by: Sigma Software Distribution

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LONDON, UK - August 19, 2019 - ManageEngine, the IT management division of Zoho Corporation, today announced that it has signed a master distributor agreement with Sigma Software Distribution. Working with Sigma Software Distribution and its reseller network, ManageEngine aims to accelerate the growth and adoption of its IT management products in the UK market.

ManageEngine has been a strategic vendor for Sigma Software Distribution for the past five years. Going forward, Sigma Software Distribution will offer ManageEngine's complete software portfolio including solutions for IT service management (ITSM) and IT operations management (ITOM), as well as security and endpoint management. Resellers will have access to ManageEngine's end-to-end IT management suite, delivered with Sigma Software Distribution's first-class service and local support.

"We are looking to increase sales in the UK over the next 12 months and consolidation of our distribution network to Sigma Software Distribution is a key part of our overall strategy," said Arun J, Regional Director of Sales at ManageEngine. "The investment Sigma Software Distribution has put into their service offering means that the team can deliver training and implementation on behalf of ManageEngine accelerating our growth even further."

Sigma Software Distribution provides ManageEngine with a huge opportunity to bring it's 90-plus enterprise IT management products and free tools to organisations of all sizes in the UK. ManageEngine also conducts regular product training for Sigma Software Distribution, so they can provide quick resolutions to customer questions.

"Having worked with ManageEngine for a number of years, we are excited to be taking our distribution and services agreement to the next level. This means we are the only distributor in the UK that can offer deal registrations and therefore the best possible pricing for resellers." said Jane Silk, Managing Director at Sigma Software Distribution. "We are looking forward to helping them grow their channel business in the UK."

About ManageEngine

ManageEngine is the enterprise IT management division of Zoho Corporation. Established and emerging enterprises – including 9 of every 10 Fortune 100 organisations – rely on our real-time IT management tools to ensure optimal performance of their IT infrastructure, including networks, servers, applications, desktops and more. It has offices worldwide, including the United States, the Netherlands, India, Singapore, Japan, China, and Australia as well as a network of 200+ global partners to help organisations tightly align their businesses and IT. For more information, please visit www.manageengine.com; follow the company blog at blogs.manageengine.com on LinkedIn at www.linkedin.com/company/manageengine and Twitter @ManageEngine.

About Sigma Software Distribution:

Sigma Software Distribution works with a diverse range of everyday, business critical and emerging vendors and gives resellers an accurate, efficient and competitive service. Vendors choose Sigma because they drive growth through a proactive approach, strategic outlook and long-term relationships. With teams dedicated to new business, sales, renewals and marketing, Sigma works hard to ensure vendor, reseller and end-user objectives are met. Sigma continually invest in new technology and have recently launched a reseller gateway - gateway.sigmasd.com - where registered resellers can build their own quotes in 30 seconds. www.sigmasd.com

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