

# Hearing Aid Users to Benefit from Digital After Care

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Hearing aid provider, Oticon (<https://www.oticon.global/>), launches a new e-health solution for its hearing aid users. Follow-up hearing care appointments are now more flexible and much more convenient with access to hearing care professionals via video calls from a smartphone

Copenhagen, Denmark, August 20th, 2019 – Forecasts estimate that by 2020 there will be 26 billion connected devices across the globe, with 90% of us over the age of 7 set to own a smartphone. We are increasingly turning to our pocket devices to simplify and better our lives, and a wealth of applications are being designed to do just that. Now, leading hearing aid manufacturer, Oticon (<https://www.oticon.global/>), is launching Oticon RemoteCare, a new e-health solution to provide users of the world's first internet-connected hearing aid convenient digital follow-up appointments and personalised support.

After initial fitting appointments, whereby hearing care professionals ensure that the correct hearing aids are selected for the user and that they begin their hearing aid journey feeling confident, Oticon RemoteCare enables hearing aid users to continue their aftercare from the comfort of their home or office. We already enjoy the convenience of internet banking, educational games apps for children and catch-up TV. Thanks to remote communication technology, hearing aid users do not necessarily need to visit a clinic for hearing aid check-ups, adjustments, counselling and advice. With digital face-to-face interaction, hearing aid users can avoid taking time off work or travelling long distances to connect to a hearing care professional, instead they can communicate in real-time wherever and whenever is convenient\*, using devices that are already established as everyday tools for the modern lifestyle\*\*.

“With health and wellbeing becoming a growing concern, we are beginning to raise our expectations, demanding more professional e-health services,” says Heine Højvang Andersen, VP, Business & Portfolio Planning, Oticon. “By ensuring that people wearing hearing aids can access after-care with ease, we believe that more users will be able to manage their hearing healthcare more effectually. And by exploiting the technology that is already in the palm of our hands, we couldn't have made it simpler.”

\*Stable internet connection required

\*\*Compatible with iOS (iPad and iPhone) and selected Android 8.0+

Global availability dates vary. Please check with your local hearing care professional representative to confirm availability in your region.

For more information on Oticon and Oticon RemoteCare visit: [www.oticon.global](http://www.oticon.globala/) (<http://www.oticon.globala/>).

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About Oticon

500 million people worldwide suffer from hearing loss. The majority are over the age of 50 while eight percent are under the age of 18. It is Oticon's ambition that our customers - hearing clinics throughout the world - prefer to use our products for people with impaired hearing. Through passion, dedication and professional expertise, Oticon develops and manufactures hearing aids for both adults and children. Oticon supports every kind of hearing loss from mild to severe and we pride ourselves on developing some of the most innovative hearing aids in the market. Headquartered out of Denmark, we are a global company and part of Demant with more than 14,500 employees and revenues of over DKK 14 billion. [www.oticon.global](http://www.oticon.global)