TrustArc receives multiple industry accolades demonstrating its momentum, industry leadership

Submitted by: TrustArc
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TrustArc Privacy Management Platform recognised for ability to simplify and simplify privacy compliance for CCPA, GDPR, and other regulations.

SAN FRANCISCO — August 22, 2019 —TrustArc, the leader in privacy compliance and data protection solutions for over two decades, has been recognised by three prestigious organisations for its work in the privacy compliance industry. The company was recently recognised as a CRN “Cool Startup” as well as receiving a Silver Stevie International Business award and a silver IT World Network Products Guide award.

“We are thrilled to be recognised for our innovation in the privacy compliance industry,” said Chris Babel, CEO, TrustArc. “As an increasing number of federal, state, and international regulations arise, TrustArc continues to drive the privacy industry forward, and these accolades are proof of the forward momentum we’ve generated. TrustArc looks forward to helping more organisations establish flexible and scalable approaches for developing and implementing comprehensive privacy programs.”

CRN highlighted TrustArc as a “cool startup” in the cybersecurity and networking technology market. TrustArc raised $70 million in July to further advance the company's leadership position in the privacy compliance market with their intelligence powered platform.

The Stevie International Business Award highlights the company’s strong momentum in the compliance industry. More than 250 executives recognised TrustArc’s solution as a robust, end-to-end platform that helps businesses prepare, implement, and automate their compliance processes through a flexible and streamlined approach for developing and implementing comprehensive privacy programs.

The TrustArc Privacy Management Platform won a silver award in the IT World Awards "Best Governance, Risk and Compliance Solution" category. Judges believed TrustArc’s platform deserved the accolade for its proven methodology honed over thousands of customer engagements; its new offering, Intelligence Engine, a breakthrough in reducing the time to evaluate privacy risks under GDPR and similar laws; and the wide array of platform modules, designed for scalability, ease of management and configuration.

For more information, visit: TrustArc Privacy Profile.

About TrustArc
TrustArc is the leader in privacy compliance and data protection solutions and offers an unmatched combination of innovative technology, services and TRUSTe certification solutions. TrustArc addresses all phases of privacy program management and has been delivering innovative privacy solutions for two-decades to companies across all industries. The TrustArc platform leverages deep privacy expertise and proven methodologies, which have been continuously enhanced through thousands of customer engagements. Headquartered in San Francisco, and backed by a global team across the Americas, Europe, and Asia, TrustArc helps customers worldwide demonstrate compliance, minimise risk and build trust. For additional information visit www.trustarc.com.

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