

# National Geographic Traveller (UK) announces The Masterclasses

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LONDON (28 August 2019) — Award-winning magazine National Geographic Traveller (UK) will be hosting The Masterclasses for a second year. Building on last year's successful programme, the 2019 event will feature several brand new, expert-led modules.

The Masterclasses is a one-day series of travel writing and photography seminars, as well as one-on-one tutorials. It will be held on 6 October at London's University of Westminster.

Tickets are priced at just £50, or two for £90.

The event aims to arm attendees with all the practical know-how they need to get published. New classes for this year cover topics ranging from how to write engaging long-form features and developing your own personal brand to how to adapt to changing conditions while shooting on location and the future of travel photography.

The National Geographic Traveller team, along with leading travel writers and award-winning photographers, will be on hand throughout this jam-packed day of sessions to offer tips, tales, advice and anecdotes.

Maria Pieri, editorial director, said: "We're very pleased to be able to bring this event back for a second year with such an exciting new programme. Alongside some of our most popular modules, we're also introducing creative new ways to arm attendees with an array of tools to begin, improve or hone their travel writing and photography skills. It's a great chance to learn from the experts who create the content for both National Geographic Traveller's digital and print products."

## Travel Writing Masterclasses

Whether it's winning commissions with the perfect pitch, building a personal brand or troubleshooting on the ground, our six expert-led masterclasses aim to equip you with all the tools needed to make your words count. Learn how to construct that Big Read and how to make those 'listicles' shine with character. Our award-winning panellists will also discuss the perks and pitfalls of the 'best job in the world', and debate what it means to be a travel writer today.

## Photography Masterclasses

These six sessions cover a whole host of topics, such as getting your photographs noticed, the secrets of successful wildlife photography, and how to capture the colour of a destination, from its people to its architecture. Plus, they'll look at the minutiae of planning a shoot, and discuss how the art of travel photography is fast evolving.

## One-on-one workshops

The Masterclasses will also feature a number of 20-minute, one-on-one tutorials that can be booked ahead of the event. For in-depth personalised feedback with one of our experts, attendees are requested to submit either a 500-word travel piece or a selection photographs.

When: 10am-6pm, Sunday 6 October 2019

Where: The University of Westminster, Marylebone Campus, 35 Marylebone Road, London NW1 5LS

General tickets: £50; two for £90 for a limited time only

Tutorial tickets: £20. A 20-minute, one-on-one session with one of our editors, writers or photographers

For more details, visit the website:

[nationalgeographic.co.uk/events](http://nationalgeographic.co.uk/events)

(<https://www.nationalgeographic.co.uk/national-geographic-traveller-events>)

To book tickets, visit:

[eventbrite.co.uk/e/the-masterclasses-with-national-geographic-traveller-tickets-62977957767](http://eventbrite.co.uk/e/the-masterclasses-with-national-geographic-traveller-tickets-62977957767)

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## Notes

National Geographic Traveller (UK) is published under licence by APL Media Limited, from National Geographic Partners LLC in Washington, D.C. The 180-page travel and lifestyle magazine was launched in December 2010, and is packed full of you-are-there photography, authentic travel experiences and inspiring narratives. [nationalgeographic.co.uk/travel](http://nationalgeographic.co.uk/travel) (<https://www.nationalgeographic.co.uk/travel>)

National Geographic Partners LLC (NGP) is a joint venture between National Geographic and 21st Century Fox, and is committed to bringing the world premium science, adventure and exploration content across an unrivalled portfolio of media assets. NGP combines the global National Geographic television channels with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. NGP returns 27% of its proceeds to the non-profit National Geographic Society to fund work in the areas of science, exploration, conservation and education. [nationalgeographic.com](http://nationalgeographic.com) (<https://www.nationalgeographic.com/>)

National Geographic Society is a leading non-profit that invests in bold people and transformative ideas in the fields of exploration, scientific research, storytelling and education. It supports educators to ensure that the next generation is armed with geographic knowledge and global understanding. National Geographic Society aspires to create a community of change, advancing key insights about the planet and probing some of the most pressing scientific questions of our time. Its goal is measurable impact:

furthering exploration and educating people around the world to inspire solutions for the greater good.  
nationalgeographic.org (<https://www.nationalgeographic.org/>)

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