

# Dynama opens a new office in Canberra, Australia to support business growth and to offer enhanced customer services

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London, UK & Canberra, Australia - Dynama, an Allocate Software company and a global supplier of strategic workforce planning software solutions has opened a new, larger office in Canberra, Australia to accommodate the company's rapid growth. The new location provides more space including better meeting room and workshop facilities for customers. The larger premises are conveniently located in the Civic central business district of the city with easy access and plenty of parking. Over 20 Dynama employees will be based in the new office which replaces the original much smaller building and there are further plans to expand in the Asia Pacific (APAC) region.

Deepak Poria, General Manager APAC at Dynama commented, "Since moving from Sydney to Canberra nearly three years ago, we have invested heavily in supporting our customer base with new services and more people to ensure they get the best value from our products. Seeing us in action on a daily basis has boosted customer confidence in Dynama and inspired them to pursue their own vision for future expansion. As a result, our team has quadrupled and we require larger premises to host our customers and provide them with even better support including a full spectrum of services such as onboarding, product migration and consultancy. We look forward to working ever closer with our customers as we grow together."

Dynama is committed to hiring the best local talent. Its team of technical consultants can flexibly move across a variety of roles from project management, professional services to on-site service delivery to provide customers with all the support they need swiftly and efficiently. The company has also introduced a successful high potential entry level recruitment program to nurture and develop new talent within its workforce.

Andrew Lloyd, Managing Director of Dynama added, "The rapid growth of our team in Australia underlines the importance of having a local presence. Dynama is committed to bringing the best talent, resources and technical innovation to new and existing customers in the APAC region. We believe in helping organisations build enduring relationships with their people through strategic workforce planning. As adoption of disruptive technologies such as robotics and artificial intelligence become more mainstream, our customers need to plan for a new hybrid workforce; where intelligent humans and ever smarter machines work in unison. Dynama OneView enables organisations to plan, engage and deploy the workforce of today while preparing for tomorrow. With this new office move in Canberra, we look forward to sharing our in-depth industry knowledge, expertise and innovative solutions to meet our customers' workforce planning goals now and into the future."

To discover the multiple benefits of strategic workforce planning and to learn more about Dynama OneView, visit Dynama (<http://www.dynama.global>)

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About Dynama

Dynama, an Allocate Software company builds on 25 years' heritage and is a leading provider of strategic workforce planning software. Headquartered in London with an office in Canberra, Australia and sales and support in the USA, Dynama is committed to customers and organisations across multiple sectors

that manage large, multi-skilled workforces, in fast-moving environments. Its flagship product, Dynama OneView, is designed to underpin complex workforce management in safety critical and high-skill level environments, delivering both safe staffing and productivity savings.

Dynama cares about helping organisations to create enduring relationships with their people while preparing for a hybrid workforce where intelligent humans and smart machines work together. Dynama OneView enables organisations to plan, engage and deploy the workforce of today while preparing for tomorrow.

For more information, visit Dynama (<http://www.dynama.global>)

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