

# Enterprise Data and Business Intelligence & Analytics Conference Europe 2019, 18-22 November, London

Submitted by: IRM UK Strategic IT Training Ltd

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The Enterprise Data and Business Intelligence Conference Europe (<https://irmuk.co.uk/events/enterprise-data-conference-europe/>) provides an interactive forum where Data Management, BI and Analytics Professionals can meet, discuss and debate how best to rise to the challenges faced by their organisations today and in the future. Launching this year, is the Data Ed Week Europe which is being co-located with the conference. The Data Ed Week Europe will be made up of a series of 1, 2 and 3 day intensive workshops around Enterprise Data, BI & Analytics.

- Four Conference Tracks with 50+ Sessions. Choose from conference tracks focussing on BI & Analytics, Enterprise Data, Data Strategy and Round Table Discussions. Delegates can also choose from 3 tracks from Data Ed Week Europe, which is co-located with this conference. Delegates can therefore choose from seven tracks in total.
- Focus on Case Studies. Learn from other organisations past successes and challenges. Case studies and contributors include Barclays Bank, Sears Holding, British Telecom, Direct Line Group, Telefonica UK, Capital One, Virgin Atlantic, St James's Place, ABN AMRO, Home Office, Centrica Hive, Addison Lee, Dixons Carphone, MOL Group, SEGA Europe, Saudi Aramco, JLL, Primark, ECOLAB, Well Pharmacy, Göteborg Energi, Farfetch, Nucleus Financial and more...
- Sixteen Pre-Conference Workshops. Choose from a comprehensive range of workshops on specific topics to get you quickly up-to-speed or fine tune your performance. Choose from introductory to advanced levels.
- World Class Leading Experts. Learn from leading experts and thought-leaders including Donald Farmer, Danette McGilvray, Mike Ferguson, Dr. Barry Devlin, Malcolm Chisholm, Alec Sharp, Rick van der Lans and Lori Silverman.

Register (<https://eu.eventscloud.com/ereg/index.php?eventid=200191201&>), view the full conference agenda (<https://irmuk.co.uk/events/enterprise-data-conference-europe/>) or download the brochure (<https://d3ra4x1pexq5xg.cloudfront.net/uploads/2019/01/Enterprise-Data-and-Business-Intelligence-Analytics-Conference-Eur>) . Contact IRM UK customerservice@irmuk.co.uk Tel: + 44 (0)20 8866 8366