

Guidant Global named a 'Leader' in prestigious Everest Group's MSP PEAK Matrix™ report

Submitted by: BlueSky Public Relations Ltd

Monday, 9 September 2019

Everest Group has recognized Guidant Global as a Managed Service Provider Leader (<https://www.guidantglobal.com/what-we-do>) its PEAK Matrix™ MSP Market report August 2019.

Everest Group highlighted Guidant Global's technology focus as one of the key reasons why it acknowledged the firm as an MSP Leader. The company has established an internal center of innovation to develop and partner with next-generation technologies. It also plans to create an ecosystem of tools and technologies to serve its clients effectively and efficiently.

The report also recognized Guidant Global for going beyond the core tenets of the contingent workforce program to enable its clients to take strategic decisions around location strategy and talent sourcing strategy. The fact that the firm leverages innovative engagement models – such as the gainsharing model – with its longstanding customers to help them achieve their strategic objectives and business outcomes, was also highlighted in the report.

Everest Group's PEAK Matrix™ reports provide the analysis and insights enterprises need to make critical selection decisions about global services providers, locations, and products & solutions within various market segments. Leading organizations around the globe trust these comparative assessments because of their unbiased evaluation of factors such as vision, capabilities, functionality, talent availability, market success, impact, and cost.

Following the announcement, Simon Blockley, CEO of Guidant Global, commented:

"It's fantastic to be recognised as an MSP Leader, and to be named among other top organizations in this year's Everest Group's PEAK Matrix™ report. Everest Group's research practice is led by a group of prestigious professionals, and it is an honor to be profiled by them. Here at Guidant Global we champion a better, more forward-thinking way of working – and it is fantastic to see that our people-centric approach to managed services is noticed and valued."

Arkadev Basak, Vice President, from Everest Group added, "Guidant Global's focus on innovation and digital, evident from investments in new tools, setting up of internal center of innovation, and strategic partnerships, as well as its efforts in expanding its geographic coverage, positions it appropriately to capture the next phase of growth opportunity in the MSP market."

- Ends -

Notes to editors:

Information about Guidant Global

Guidant Global provide global workforce management solutions that help companies find the best permanent and contingent talent. It's the way Guidant Global work every day throughout the world that makes them different. Their people-centric approach, culture and collaboration with others truly sets them apart from others in their industry. For more information please visit: www.guidantglobal.com
(<https://www.guidantglobal.com/>)