

Businesses that take advice at the right time become more successful than those that don't

Submitted by: Branding London

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The founder of an independent branding and design agency has been recognised for the outstanding work he does to help small businesses grow.

Sukhy Singh Cheema, founder of Branding London, from Finchley, was named UK's Top Branding and Design Adviser 2019, in a national competition held by Enterprise Nation.

Enterprise Nation is a business network and support provider for small businesses, which has helped thousands of people achieve their goals. Its aim is to help people turn their good ideas into great businesses – through expert advice, events, acceleration, diagnostics and networking.

“Becoming a business adviser and sharing my knowledge with start ups is really important to me,” Sukhy explained.

“So winning this award is a lovely reminder that it’s appreciated – and so worthwhile. My approach includes formulating the strategy as part of the firm’s broader business plan, and then advising them through that journey from concept to completion.”

The awards were part of the Top 50 Advisers Competition hosted by small business support group Enterprise Nation at the city headquarters of the Institute of Chartered Accountants England and Wales (ICAEW) and sponsored by Direct Line for Business and Square.

Emma Jones, MBE, founder of Enterprise Nation, who handed out the awards said: “All research points to the fact that businesses that take advice at the right time become more successful than those that don't.

“Yet our own research has found small firms are still reluctant to take advice, often relying on family and friends. These awards are about raising awareness about the benefits of guidance, increasing the ease with which you can find advisers you can trust and recognising the signs when it’s time to seek the help of an expert.

“Without these amazing advisers, great British businesses wouldn't be doing great things.”

The competition saw hundreds of adviser nominations and more than 5,000 votes were cast during in the voting phase for advisers in technology, leadership and management, PR, marketing, sales, branding and design, human resources, legal and finance and funding.

Sukhy has over 10 years of experience in branding & design, having worked with a wide range of clients including start-ups, small to medium sized businesses and large multi national corporations.

He was also awarded fellowship from the Royal Society of Arts earlier this year, joining a global network who support the RSA's mission to enrich society through ideas and action.

He consistently puts time aside as part of his corporate social responsibility, as a regular contributor for Stairs and Shares, which is an organisation offering independent expert advice for entrepreneurs. “This is my way of giving back to society by mentoring and providing free branding support sessions for entrepreneurs and start-ups in need of my help, on a monthly basis.”

To book your free online Branding Support session please visit:

<https://www.eventbrite.com/e/branding-support-for-entrepreneurs-tickets-71970552861>

Read more here <https://www.enterprisenation.com/blog/uks-top-business-advisers-2019>

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Sukhy Cheema, founder of Branding London - An Award-Winning Creative Design Agency, was named UK's Top Branding and Design Adviser 2019 by Enterprise Nation.

Branding London has over 10 years of experience in branding & design, having worked with a wide range of clients including start-ups, small to medium sized businesses and large multi national corporations including; Cisco, HP, Microsoft, Panasonic, Rolex and The BBC.

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