

# Shiply named in the 2019 European Business Awards 'Ones To Watch' List

Submitted by: Shiply.com

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Shiply ([www.shiply.com](http://www.shiply.com)) has been named in the prestigious 'Ones to Watch' list by the European Business Awards, one of the world's largest and longest-running business competitions.

The 'Ones to Watch' list spans companies of all sizes and from all sectors, featuring only those that excel in the programme's core values of innovation, success and ethics. Shiply's inclusion was based on its fresh approach to the transport industry, workflow effectiveness and dedication to helping the environment.

Shiply's founder Robert Matthams started the company in 2008 after recognizing that empty delivery vehicles on the roads were a wasted opportunity for both the drivers and potential customers, as well as having an adverse effect on the environment. In the 11 years since its inception over 130,000 transport providers have signed up to Shiply and the platform is used by millions of customers, with total environmental savings estimated at nearly 133 million kg/Co2.

Adrian Tripp, CEO of the European Business Awards, said: "The companies chosen as 'Ones to Watch' are the most inspirational, successful and dynamic in Europe". He continued: "The talent and tenacity at the heart of these businesses creates jobs and drives Europe's prosperity. This 'Ones to Watch' list of excellence is a benchmark of success for the rest of the European business community."

Commenting on Shiply's inclusion in the 'Ones to Watch' list, Managing Director Gavin Alexander expressed; "We are thrilled to have been selected by The European Business Awards 2019. As a team we have worked hard to provide a platform which not only enables logistics providers to operate with more efficiency but also reduces unnecessary emissions from the transport industry, all whilst still providing our customers with a valuable service. It's a difficult balance to achieve and to get this sort of recognition from the European Business Awards only makes us more excited about the future of the business".

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Shiply, founded in 2008 is an online transport marketplace which matches people needing to move goods with transport companies going there anyway. Over 25% of lorries and vans run empty of cargo and 50% run only part-full. By utilising the Shiply platform and making use of this spare capacity, Shiply dramatically cuts down on wasteful CO2 emissions whilst also increasing the profitability of transport companies and offering up to 75% off standard rates for consumers/SME's.

The European Business Awards is one of the world's largest and most prestigious cross border, cross sector business competitions. Its primary purpose is to support and develop a stronger, more successful, innovative and ethical business community in Europe, as it believes businesses play a key role in

addressing major issues faced across the world.

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If you would like more information about this release or Shiply generally, please contact [press@shiply.com](mailto:press@shiply.com).