

PARTY GAME MUFFIN TIME RAISES £1 MILLION ON KICKSTARTER

Submitted by: Big Potato Games

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- The card game hit its original £10,000 target in less than 24 hours -

Muffin Time, the remarkably-random card game by Big Potato and Turbo Punch, has punched a hole through its final target in the last few hours of its Kickstarter campaign.

On September 13th at roughly 10:30am BST, the Kickstarter reached the £1,000,000 mark – a whopping 10,000% increase from its original target.

The card game was invented by YouTube all-stars Turbo Punch, who took their ultra-popular asdfmovie series and transformed it into a game where absolutely anything can happen. Their creation was officially released for the public to back 30 days ago, reaching its goal of £10,000 within the hour. Since then, it's been backed by over 24,000 gamers around the world.

Thomas 'TomSka' Ridgewell, one of the founding members of Turbo Punch, had this to say:

"When I was 8 years old, my teacher said I'd never work on a card game that'd raise over a million pounds on Kickstarter. Never give up on your dreams."

From skateboarding cows to exploding turtles, Muffin Time is packed with 200 completely unique cards, along with all sorts of exciting stretch goals that've been unlocked throughout the campaign. New cards have been added, the box has been made holographic, and a cuddly muffin plushie has been included with each copy of the game. On top of that, hitting the £1 million mark has also unlocked the final stretch goal – a super-shiny Muffin pin badge.

All of these stretch goals were carefully curated by Nat Aves, who managed the campaign on behalf of Big Potato:

"Managing this Kickstarter has been like looking after a T-Rex on wheels. It's been unpredictable, it's been nerve-wracking, and I've watched it smash through every target in its path. Ultimately though, it's been an incredible experience and easily one of the best projects I've worked on at Big Potato – I just can't believe it's nearly over!"

For more details, check out the Kickstarter campaign in full here:

<https://www.kickstarter.com/projects/bigpotato/muffin-time-the-random-card-game>

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