

Sopra Steria Recruitment transforms into Intelligent Resource as new MD unveiled

Submitted by: BlueSky Public Relations Ltd

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30th September 2019: Intelligent Resource (<https://www.intelligent-resource.com/>) was today revealed as the new identity of one of the UK's leading staffing companies and managed recruitment service providers, marking the end of the Sopra Steria Recruitment brand as the organisation surges forward to realise its future vision.

To lead this exciting new chapter in the firm's evolution, Karen Alexander has been elevated to the position of Managing Director, a post which she has held since July 2019. Karen originally joined the business in 1999 as a New Business Consultant and has excelled in various roles throughout the organisation during the intervening two decades, most recently as Director of Sales and Delivery.

The company's former Managing Director, Pete Holliday, has been promoted to the post of Executive Chairman where his experience and guidance will be invaluable in supporting and guiding the wider leadership team.

In addition, James Hallett has been appointed as Client Solutions Director, where he will take ownership of developing and deploying advanced solutions which enable customers to drive efficiencies and mitigate risk.

While the company's core values remain unchanged, Intelligent Resource's future aspirations and strategy are fixed around extending and creating new opportunities while extending solutions for existing clients.

This new and significant chapter in the company's history takes place during its 40th anniversary year and comes following a change of ownership in June this year when the company was acquired by Resource Solutions Group (RSG).

Intelligent Resource remains a wholly owned company and autonomous legal entity within RSG, while benefiting from the Group's sector experience and shared infrastructure support.

Former parent company, Sopra Steria, remains a key client of Intelligent Resource.

On the brand transformation, Karen Alexander, Managing Director at Intelligent Resource, commented:

"Our success and longevity in the market to date can be firmly attributed to not only our attitude and expertise, but also our ability to innovate. The emergence of Intelligent Resource brings a new name, vision and identity to our operation, but we will never lose sight of what makes us stand apart from the crowd: exceptional people; service excellence; reputation; and passion across every touchpoint.

"It is an honour to take the helm of Intelligent Resource in this pivotal year, and I have no doubt that the amazing team here will harness the new energy which has been injected into the business to realise our vision and enhance delivery to unprecedented levels."

- Ends

About Intelligent Resource

Intelligent Resource delivers recruitment services which enable organisations in the public and private sectors attract people, knowledge and skills to improve business performance and accelerate change.

They provide a breadth of end-to-end and client-tailored recruitment solutions, which cover assessment, on-boarding, permanent, contract, interim and managed recruitment services across all technical and business disciplines.

Formed in 1979, Intelligent Resource is a wholly owned company within Resource Solutions Group (RSG); an experienced and well established recruitment partner with a family of recruitment companies.

Find out more at www.intelligent-resource.com

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