

Wildflower Turf Ltd Debut Innovative New Wild Flower Products

Submitted by: Wildflower Turf Ltd

Tuesday, 1 October 2019

Two innovative new products have just been released by leading UK wild flower specialists, Wildflower Turf Ltd; Meadowscape Pro™ and Wildflower Turf® Finisher.

After several years of research and product testing the Hampshire-based business has announced the launch of Meadowscape Pro™, an enhanced growing medium used by landscape professionals for effective wild flower establishment which has also been used and approved by The Royal Botanic Gardens, Kew.

Meadowscape Pro™ allows for the creation of dynamic and biodiverse wild flower spaces in a range of settings with minimal ground preparation, saving time and money.

Extensively tested and enriched with Hydropor™, this specially developed formula supports good water percolation and retention, stabilising the growing medium for much better seed germination compared to more conventional seeding methods.

Meadowscape Pro™ is suitable for a number of different sites and the product delivers optimal seed germination leading to quick, healthy seedling growth.

The Meadowscape Pro™ range will consist of Meadowscape Pro™ Landscape, Meadowscape Pro™ Shade Tolerant, Meadowscape Pro™ Native Enriched, Meadowscape Pro™ Annuals, and Meadowscape Pro™ Species Rich Lawn.

A tailored, bespoke version of Meadowscape Pro™ can also be made available to a more specified brief, in line with individual customer needs.

In conjunction with the launch of Meadowscape Pro™, Wildflower Turf Ltd has also released Wildflower Turf® Finisher after consultation with established landscape contractors.

Wildflower Turf® Finisher is designed to fill joins, edges and small gaps for Wildflower Turf® projects and will eradicate the need for wastage of the Wildflower Turf® (<https://www.wildflowerturf.co.uk/products/wildflower-turf/>) product when laying complex areas.

Suitable for application during or after the installation of Wildflower Turf®, this complementary product can be used to dress small bare patches that may have been created within a wild flower meadow design.

Perfect for use around trees, plants and around areas of defined shapes where cutting the Wildflower Turf® becomes more complicated and could create expensive wastage, Wildflower Turf® Finisher will be supplied in convenient 20kg bags that will ensure the highest possible standard of finish to an area of Wildflower Turf®.

Managing Director of Wildflower Turf Ltd, James Hewetson-Brown said, "We are committed to continually improving and widening our product and service offering and supplying our customers with innovative,

research-led wildflower solutions. Investment in our on-site Research & Development facility ensures that all our products are rigorously tested and we will continue to pioneer new products that provide guaranteed results.”

ENDS

Contact:

James Hewetson-Brown

Wildflower Turf, Ashe Warren Farm, Near Overton, Hampshire RG25 3AW

Tel: 01256 771222

Email: wildflower@wildflowerturf.co.uk

Notes for Editors:

About Wildflower Turf

Wildflower Turf is recognised as the leading organisation in the UK for those seeking knowledge or products to develop wild flower spaces.

Founded in 2003, Wildflower Turf Ltd pioneered a soil-less growing system which has transformed the reliability of establishing wild flower meadows. The company has a range of Wildflower Turf products to create and enhance a low maintenance, biodiverse and beautiful meadow.

Wildflower Turf Logo (<https://www.dropbox.com/s/ybrppwakf5fmw2/WFT-Logo-R-Symbol-WhiteOnGreen.jpg?dl=0>)

Wildflower Turf Ltd Website Details (<http://www.wildflowerturf.co.uk>)