

11:FS launches 11:YEARS, a film examining the rise of UK fintech post-2008 crisis

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11:FS, the challenger firm defining and building truly digital financial services, today announced the launch of a new documentary, 11:YEARS - The Rise of UK Fintech.

Until now the story of the post-financial crisis has been told in isolation, the mechanics of how it occurred, the global fallout and response, and the resulting effect on consumers.

11:YEARS tells the untold story: how out of the chaos, an ecosystem developed that is considered the model for creating, supporting and sustaining innovation in financial services. The documentary examines how the UK created a thriving and diverse ecosystem that grew into the flourishing global fintech capital that is the envy of the world.

“At 11:FS, we exist to change the fabric of financial services, and we’re proud to be an integral part of a UK community at the forefront of post-financial crisis innovation. But the story of how that community came to exist has never been told in full, so we decided to tell it,” said David M. Brear, Group CEO at 11:FS. “11:YEARS is a celebration of everything that’s been achieved, the people who made it happen and those who are still at the forefront of innovation, either in policy-making, challenger banks, or fintech. But it also serves as a cautionary tale as we enter a pivotal time for the UK that we have to guard against complacency to ensure we retain and expand its global standing and influence.”

11:YEARS features insight, analysis and commentary from the leaders who shaped the regulatory environment, the backers who funded startups that have gone on to multi-billion pound valuations, and the founders of major fintechs and challenger banks.

The documentary reveals their motivations for creating a framework for innovation to thrive, how and why they financed certain firms, and their personal reasons for enacting meaningful change to the financial services industry.

11:YEARS includes interviews with The Bank of England, Barclays, the FCA, HSBC, Monzo, OakNorth, Revolut, Starling, Zopa and many more.

Created in collaboration with Roam Media House, 11:YEARS releases October 3 on the 11:FS YouTube channel and at 11YEARS.film.

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About 11:FS

Digital banking is only 1% finished – we created the team for the next 99%. At 11:FS we’ve assembled the world’s top banking, fintech and insurance leaders to transform traditional banks from within, and build new banking services from scratch. We field interdisciplinary teams bringing the best designers, product experts, consultants, researchers, technologists and domain specialists together to deliver tangible outcomes in the shortest possible time frames. By combining corporate expertise with startup

agility in the way we work, the way we think and the way we build propositions, we are uniquely placed to help overcome legacy systems, create new business models, and develop the best next-generation, customer-centric services.

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