

Retail Merchant Services and MotorK launch new 'Book & Pay' digital platform for UK garages and automotive aftermarket

Submitted by: Retail Merchant Services

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Retail Merchant Services (RMS), a technology-driven merchant payments provider serving small to medium-sized businesses in the UK and Ireland, and MotorK, a digital automation service provider for major automotive OEMs and dealers in Europe, have signed a partnership agreement to launch GarageK, a software-as-a-service (SaaS) platform designed to meet the online needs of the aftersales and car service market in the UK.

GarageK is a customisable website platform specifically designed for automotive maintenance and repair service providers to allow them to manage quotes, bookings, promotions and online payments on their own, ready-built transactional website. It enables garages to improve scheduling efficiency and increase customer satisfaction. Furthermore, with the Retail Merchant Services payments processing functionality integrated into the GarageK platform, garages can customise and secure payments by giving users the option to pay for booked services in full, or make just a deposit, via the Retail Merchant Services online payment system. This, in turn, allows garages to optimise cash flow management and increase revenue.

"GarageK is a revolutionary, user-friendly platform, ready to use and fully customisable. It offers our garage customers an affordable option to expand their online reach, boost their revenue and better serve their own customers thanks to the convenience of online booking and immediate payment processing," said Kevin O'Keefe, CEO for Retail Merchant Services. "This solution embodies our ethos of putting our customers first by providing solutions that make business owners' lives easier, as well as positioning RMS as an innovative merchant payments provider setting the bar in the UK. We look forward to a long and productive partnership with MotorK."

"Our goal is to allow automotive maintenance and repair service providers to have all the tools they need to upgrade their business with a single digital solution," said Marco Marlia, CEO and co-founder for MotorK. "We offer them a complete management tool providing leads, sales processes and marketing activities that enable a better control of business processes, while optimising sales performance. Thanks to this partnership with RMS we'll meet the online needs of the aftersales and car service market in the UK."

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About Retail Merchant Services

Retail Merchant Services (RMS) is a technology-driven merchant payment solutions provider, serving 45,000 small to medium-sized businesses across the UK and Ireland. Founded in 2007 by a team of payment industry specialists, the company was acquired in 2017 by TCV, one of the largest growth equity investors in the technology industry.

Our purpose is to provide smart, innovative and affordable payment solutions that make business owners' lives easier. From high-quality POS terminals and payments over phone, online and mobile, to added value

services like Merchant Cash Advance and Same Day Settlement, we take a no-nonsense approach to payments processing, delivering the best possible solutions with a highly rated customer service. For more information, visit <https://info.retailmerchantservices.co.uk/motork>

About MotorK

MotorK is a software company providing in-cloud solutions to automotive car manufacturers, dealers and final customers. The Company was founded in 2010 in Italy by three serial entrepreneurs who are still managing the company today. To date, the Company has 330 FTEs with subsidiaries in UK, France, Spain and Germany. MotorK offers a portfolio of integrated digital products and services designed to support automotive dealers and sales teams in navigating the challenges and seizing the opportunities posed by the digital economy.

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