

# VIRGIN ATLANTIC AND REDCABIN BRING AIRCRAFT CABIN INNOVATION SUMMIT TO THE UK

Submitted by: XL Communications

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- Hosted by Virgin Atlantic, the summit takes place from 3rd – 5th December in London
- Features keynote speeches and interactive workshops from Virgin Atlantic, Qatar Airways, Etihad Airways, JetBlue, Wizz Air and more

BERLIN, 09 October 2019: Aviation summit specialist, RedCabin, today announces its Aircraft Cabin Innovation summit will take place 3rd – 5th December at the CCT Venue and Virgin Atlantic's 'The Base' in London.

Following the success of past summits in Abu Dhabi, Hamburg and Seattle, RedCabin is one of the premier events in the global aviation calendar – bringing together the industry's elite to create a forum for open collaboration. The summit will feature RedCabin's renowned interactive working groups, speed networking and panel discussions with senior executives from the world's leading airlines, designers, aircraft manufacturers and suppliers.

Fast-moving aircraft innovation requires players to adapt to changing consumer demands and technological advances: single aisle aircraft are flying longer routes and evolving cabin interiors; connected cabins are presenting new challenges and opportunities for airlines and passengers; an emphasis on green initiatives is leading to sustainable cabin innovations; airlines are transforming the future of mobility with inclusive travel; digital flight attendants are becoming a reality; and supersonic planes are set to make their return.

The Aircraft Cabin Innovation Summit will feature:

- Collaboration success: demonstrating the results of projects and partnerships that originated at past RedCabin summits
- Cabin opportunities: outlining the potential benefit of tremendous growth in single aisle aircraft sales
- Supersonic future: discussing the collaborative efforts between design houses and manufacturers to create a supersonic cabin interior
- Certification insights: revealing new cabin regulations and updates
- Customer expectations: interactive working group on how airlines can manage shifting demands from travellers

Attending this year's conference are senior level personnel from companies such as Etihad Airways, JetBlue, All Nippon Airways, Delta Airlines, Qatar Airways, Alaska Airlines, Wizz Air, Virgin Atlantic, American Airlines, Turkish Airlines, Ethiopian Airlines, Recaro, Diehl Aviation and Collins Aerospace – as well as world-leading design houses Acumen Design Associates, Teague, JPA Design, Trendworks, PriestmanGoode, tangerine and NewTerritory.

Monica Wick, founder and CEO at RedCabin commented: "Collaboration and open, honest discussions between airlines, manufacturers and designers is key to success in the aviation industry. Our Aircraft Cabin Innovation summit was designed to bring together the diverse and often disparate parts of our industry,

creating a forum that allows the biggest figures in aviation to tackle its largest challenges as one.

“I would also like to give a special thank you to our long-term partner Sekisui SPI and summit sponsor Beadlight. Their invaluable support ensures RedCabin can continue to drive innovation in the aviation industry.”

For more information, please visit: <https://aircraft-cabin-innovation-london.redcabin.de/>

To download the full conference agenda, click here  
(<https://aircraft-cabin-innovation-london.redcabin.de/#Agenda>).

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About RedCabin:

Founded in 2017, RedCabin is an independent events company which specialises in the aviation and automotive industries – creating and organising several global summits throughout the year.

Headquartered in Berlin, RedCabin brings together experts in a variety of fields with the aim of improving collaboration and innovation – providing unique round table platforms to establish and renew relationships in the innovative aircraft interior market and automotive industry.

For more information on RedCabin and its vision, please visit: <https://redcabin.de/>

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