

LeKiosk adds Anthem Publishing and Select Publishing to its expanding roster of publishers

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LeKiosk (<https://www.lekiosk.com/uk/newsstand>), a European major player in the information streaming industry, announces the signature of two new publishers to the LeKiosk platform, Anthem Publishing (<https://anthem-publishing.com/>) and Select Publishing (<https://www.selectmagazines.co.uk/>).

With more than 1600 titles, LeKiosk aims to offer the largest and most diverse portfolio that allows customers to freely explore and discover different themes and topics. Anthem Publishing and Select Publishing will allow LeKiosk to tap into brand new categories including Food & Drink and Arts & Craft as well as strengthen its Music, Sports & Fitness, Tech & Computers and Holiday & Travel categories with the addition of 30 new titles to its catalogue.

Bath-based Anthem Publishing is one of the UK's most dynamic and fastest growing magazine publishers, particularly in food and music. Its Vegan Food & Living is the UK's top-selling vegan magazine, Simply Vegan is the second best seller. Food Heaven is the UK's best-selling baking magazine and Gluten-Free Heaven is the UK's first and best-selling gluten-intolerance title. Anthem also creates award winning artist celebration magazines as well as innovative series like The Bowie Years

Select Publishing, founded by Tim Harris in August 2005, publishes a wide range of publications particularly in arts and crafts with titles such as Flower Arranger and Inside Crochet. Other titles include Vegetarian Living, the best selling magazine for a healthier, cruelty free lifestyle and Writers' Forum, the magazine for all writers.

"Our ambition is to develop the curiosity of our users by offering a large variety of publications, available on one easy-to-use platform that provides a great user experience," explains Ari Assuied, CEO LeKiosk. "We are delighted to welcome Anthem and Select and their diverse range of publications to LeKiosk. Together we will be able to offer users the possibility to discover titles on their interests or introduce them to new ones."

The partnership between LeKiosk and these award-winning publishers is mutually beneficial as LeKiosk will support Anthem and Select on extending their digital press offering and introducing their publications to new readers.

Verity Travers, Head of Marketing & Production says, "Anthem is delighted to partner with LeKiosk. We will be adding 5 regular-frequency titles to their newly created Food & Drink category, as well as numerous special editions. In fact, all of our titles, including Women's Running, Italia and our extensive music portfolio will be added to the platform. We are excited to be able to increase the discoverability of our magazines by streaming our content on LeKiosk. The app is easy to use and reader-friendly and will give us another way to connect with our readers, and hopefully find some new ones!"

Tim Harris, Managing Director of Select adds "The Select team are very excited to be part of LeKiosk's expansion into the English language market. Digital magazine sales are growing at an

increasing rate and we are confident that the relationship will be mutually beneficial and look forward to a successful partnership.”

Notes to editors:

Anthem Publishing publishes the following titles:

Baking Heaven, The Beatles Years, The Bowie Years, Bowie - A celebration, Classic Pop, Classic Pop Presents, The Elvis Years, Gluten Free Heaven, Healthy Diet, Italia, Italia Guides, K-Pop, Long Live Vinyl, Long Live Vinyl Buyers Guides, Simply Vegan, Vegan Food & Living Cookbook, Vegan Food & Living Yearbook, Vintage Rock, Vintage Rock Presents, Women’s Running UK.

Select Publishing publishes the following titles:

Flora Magazine, Flower Arranger, Inside Crochet, Neo, Practical Electronics, Reclaim, Vegan Living, Vegetarian Living, Wrestle Talk Magazine, Writers Forum.

LeKiosk can be downloaded from the Apple or Google Play Stores, is accessible via mobile, tablet or computer. Subscribers can try for one month for 99p and then the unlimited subscription costs £7.99 per month. There is no minimum subscription period and users can cancel at any time.

Images: <https://lekiosk.frontify.com/d/dnktTfZpew32/lekiosk-style-guide#/visual-content/mockups>
(<https://lekiosk.frontify.com/d/dnktTfZpew32/lekiosk-style-guide#/visual-content/mockups>)

About LeKiosk

Since its creation in 2006, LeKiosk’s ambition, driven by a deep passion for the media, is to reconnect readers to the content relevant to them, by offering an ultra high-performance platform, based on advanced technology and backed up by a team of more than 80 people. With its expertise and a network of strategic partners, the platform offers more 1,600 titles, news and magazines, accessible via mobile app or PC.

LeKiosk is available in France, the United Kingdom, Italy, the Caribbean and Madagascar and aims to accelerate its international expansion over the next two years. Since its inception 13 years ago, LeKiosk has continued to rapidly innovate the way it promotes information streaming at a time when the industry is reinventing itself and the way the general public consumes information is changing.

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