

# **The Elves Have Arrived! No Mischief Required. Elf for Christmas returns with magical new products for Christmas 2019!**

Submitted by: Bertelli Communications Ltd

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The Elf for Christmas collection is one of the most popular festive products that are loved by parents as much as children. The unique Elf for Christmas Boy & Girl Reward Kits (RRP GBP24.99) will continue to delight this Christmas and those who have a cherished Elf (or elves) who returns from the North Pole every year can now welcome them with gorgeous new accessories. Thanks to popular demand, this year, Santa's most popular helper is also available in a darker skin tone too.

The Little Elf Bed Set (RRP GBP14.99) is a wonderful addition to your elf family and a cosy place for them to rest their head after a hard day in the toy workshop. Perfect for little hands, the set includes a 7" beanie Elf along with a miniature Elf Bed and a cuddly retro-style Christmas Blanket. Designed to encourage creative, imaginative play, the Little Elf comes beautifully packaged and tucked up ready for bed in an adorable printed wooden style bed adorned with the word – Dream.

Settling down to a Christmas story is a gorgeous festive tradition and one which the whole family can be a part of thanks to the new The Christmas Muddle Book (RRP GBP19.99) which can be personalised for up to FIVE children. Now every child can play a part in this exciting adventure as they follow Santa's journey on Christmas Eve. SPOILER ALERT: Watch their little faces light up as they each see their name written in stars at the end of the book as Santa flies through the night sky.

The phenomenal best-seller, Personalised Advent Letters (RRP GBP21.99) return with a third edition so children can enjoy receiving a personalised letter a day from loveable Elf Pip McJingles, or an Elf name of your choice, with new stories and adventures from the North Pole. A brilliant alternative to traditional Advent Calendars, the letters are numbered from Day 1 to Day 24 and can magically arrive with the post every day to build excitement for the arrival of Santa. The Original Elf for Christmas Advent Letters are also available in the exciting new third edition too (RRP GBP12.99)

How does your Elf get back to the North Pole? Through the Magical Christmas Elf Door (RRP GBP19.99) of course! The stunning light-up Elf door stands at 22cm high (perfect elf height) and its light can be switched on to indicate the arrival of your special Elf direct from the North Pole. It can also act as a night-light in the run up to Christmas assuring little ones that the work at the magical North Pole is going on while they dream of Christmas. The Magical Christmas Elf Door comes with an Elf Welcome Guide and fun interchangeable sticker signs including 'Reindeer Parking Only,' 'Elves at Work – Gift Wrapping' and 'Please do not feed the Elves' This high-quality resin door is a great way for your child to get excited for Christmas as well as making sure their Elf door is well looked after for the nightly return of their special friend.

Exclusive Elf for Christmas Bundles are available at [www.elfforchristmas.co.uk](http://www.elfforchristmas.co.uk) where you can shop the whole range of products as well as a parent zone for registering your child's elf. There are also a Fun Stuff to Do section with lots of activities for children to enjoy with their special Elf Companion.

Last date for December 1st delivery is 28th November and Last Order Date for Personalised Product is 25th November. Books & Christmas Eve items can be ordered until 20th December.

Ends.

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