

BBC Series - The Customer is Always Right - Looking for Entrepreneurs & Products

Submitted by: Firecracker Films

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The Customer Is Always Right is back! A BBC series which celebrates small businesses, entrepreneurs, and people that are proud and passionate about their products!

From start-ups and prototypes, to products that are already on the market, we're looking for entrepreneurs and product designers from all over the UK to showcase their work to a larger market and crucial customer testing. The submitted product should be for the consumer market, for general public use in their homes/ cars/ commute etc. and will ideally be tangible and testable.

Each episode of The Customer Is Always Right will feature three entrepreneurs, with audiences hearing about the inspiration behind their creation and the sacrifices they had to make in getting their dream item funded and brought to market. In each episode, the 3 products will undergo testing at home by the customers they are aimed at. It's a really exciting opportunity for new products to reach a wider audience, and we're looking for all kinds of products to include.

People can get in touch with the team directly at products@firecrackerfilms.com or can phone on 0141 611 9623.