

UK Invention uses Nature to Banish Household Smells

Submitted by: Odegon Technologies

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A British Company is set to revolutionise the way household smells are tackled using its unique, odour absorbing technology rather than relying on harmful chemicals to disguise smells, whiffs and pongs.

Deo-Bin® is an odour destroying bin pad that offers up to 8 weeks or more of protection against smells. It can simply be peeled and placed inside indoor bins, food waste bins, pet litter trays and nappy bins, eliminating the need for air fresheners, sprays or powders that contain potentially hazardous chemicals.

With its roots in military protection, Odegon Technologies Ltd has been in the business of creating a special type of nano-porous material that traps odour molecules using a completely inert, chemical-free process.

Founder and Managing Director Tom Rawlings said: "After developing other odour neutralising products, DeoSole® a product for shoes, DeoTag® a fabric patch used in garments and DeoStrip a material used in sports bags and luggage, we turned our attention to tackling household smells.

We realised there was a demand for more environmentally friendly, natural household products and a trend towards ditching powders and aerosol cans full of toxic chemicals and single-use plastic containers, Deo-Bin® uses minimal packaging and each pad can last for up to 8 weeks or more, significantly reducing waste."

Studies by the scientific community reveal an abundance of potentially dangerous chemicals and by-products in air fresheners some of which could be carcinogenic and others which can cause irritation in people, children and pets with sensitivities, asthma and allergies.

With all products designed and developed in the UK, Odegon has gone from strength to strength bucking the uncertainties around Brexit and securing distribution channels in Taiwan, China, Australia, Italy and the U.S.A. Recent orders include 250,000 units of Deo-Bin® which are currently heading for Taiwan and Australia.

Deo-Bin® has already been well received by cleaning gurus with numerous positive testimonials and is available via Amazon. It will be hitting selected Poundstretcher stores by the end of October.

Ends

Note to Editors: Samples of Deo-Bin® are available on request.

About Deo-Bin

See <https://www.odegon.com/deo-bin>

About Odegon Technologies

Odegon Technologies was founded in 2010 by father and son, Steve and Tom Rawlings. . Managing Director Tom Rawlings had a career in central banking before starting Odegon Technologies with the help of his father.

Chairman Steve Rawlings spent 40 years running companies involved in the development of technical protective fabrics for the defence, North Sea diving, aerospace and automotive industries

As well as Deo-Bin®, Odegon products include DeoSole®, a foot deodorising product and DeoTag®, a patent-protected, revolutionary new product that uses an ultra-porous technology to absorb body odour and is used in garment manufacture or can be applied at home.

Odegon has worked with Kathmandu, Ted Baker, Calvin Klein, Umbro, Boots, Marks & Spencer and Aldi as well as other global household brands.

Odegon Technologies is based in Shropshire, UK and is constantly researching and developing further products. See www.odegon.com

Odegon®, Deo-Bin®, Deotag®, Deosole® and Odegon Shields® are registered trademarks of Odegon Technologies Limited.

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