

The Good Web Guide Awards 2019: Shortlist Announced

Submitted by: The Good Web Guide Ltd

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The eagerly anticipated thirteenth Good Web Guide Awards are back with a bang for their tenth year. And to mark a decade curating outstanding contributions to the digital world from across the Internet, our stellar line-up of judges' edit is in and it's official: 2019's shortlist (<https://www.thegoodwebguide.co.uk/website-of-the-year/the-shortlist/2019>) is our "most exciting yet".

Among this year's star-studded arbiters are Hello! Magazine's editor-in-chief, Rosie Nixon; fashion consultant and Vogue Trend Report presenter, Ginnie Chadwyck-Healey; head of Tech Women Today and champion of diversity in tech, Cecilia Harvey; and Digital Marmalade's Tony Brennand. With their discerning collective eye for trends, the market, style, and innovation in tech, they were looking for entries packed with originality, flair, and emphasis on the user-experience. The calibre of entries, across a huge breadth of sectors, was staggeringly high, making their job gratifyingly hard.

The Good Web Guide Awards were set up to help navigate the vast repository of content that exists on the Internet. They exist to ask the big questions: what separates a good website from a great one? What elevates an app from mildly interesting to indispensable? Is there room for yet more players on the blogosphere's stage (answer: always). Above all, the Awards were created to celebrate talented people across a range of fields who dedicate their lives to achieving the exceptional in the digital sphere.

THE SHORTLIST (<https://www.thegoodwebguide.co.uk/website-of-the-year/the-shortlist/2019>)

The Awards give a platform to established websites and start-up digital businesses alike, across sectors as broad-ranging as tech, home and garden, luxury, fashion, and food. Making 2019's cut (among many others) are the disparate likes of Verve Rally, a supercar experience luxury service; The Modern Nursery, an award winning, aspirational and social lifestyle store; ethical fashion label, Dilli Grey; Borough Kitchen, a site which caters to the urban at-home chef; Alex and Alexa, billed as the Net-A-Porter of children's fashion; and leading literary and talent agency, Peter Fraser + Dunlop. The strength of the entries meant that competition was fierce; only the absolute cream made it through.

AND THE AWARD GOES TO

We are absolutely thrilled that Alex Payne, Sky Sports presenter, host of the popular podcast, House of Rugby, and founder of The Influence Room will present the Good Web Guide Awards at an evening reception in London on 20th November.

Alex said, 'I'm delighted to be presenting this year's Awards. The shortlist gives an interesting and varied snapshot of digital excellence and, in a really varied and competitive field, I'm looking forward to seeing who wins the top prize.'

For further information regarding the Tenth Anniversary thirteenth Good Web Guide Awards 2019, please contact Arabella Dymoke.

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EDITOR'S NOTES

Winners will be announced at the Royal Institution of Great Britain, Albermarle Street, London W1 on Wednesday 20 November 2019.

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Zest Digital has kindly donated a technical SEO audit, worth GBP 1250, to the winner. Zest Digital is an award-winning search engine marketing agency, helping clients to achieve growth targets by maximising their online visibility and improving conversions. [zestdigital.co](https://www.zestdigital.co) (<https://www.zestdigital.co>)

Re:Signal has kindly donated a content audit, worth GBP 1000 to the overall winner. Re:signal is an innovative, full service digital marketing agency that is on a mission to change the way companies market themselves online with extraordinary strategies and services powered by the best minds in digital marketing. resignal.com (<https://resignal.com>)

WHAT PEOPLE SAY

"It is exciting to win this award because it is great to be recognised, Our team are very focused on delivering a great digital experience for our community of foodies and our brand partners and it is great that industry experts see the quality of their work." Ollie Lloyd, CEO and co-founder of Great British Chefs - Overall Winner 2018

"We are thrilled to have won the App of the Year 2018 Award by The Good Web Guide. Thank you to the team for the nomination and to the judges' panel for selecting us. We believe this Award is a testament to the

fact that today, perhaps more than ever before, people are engaged in more thoughtful and authentic ways of keeping in touch with friends, family and loved ones. We will continue to work hard to help our users do just that." Dan Ziv, Managing Director of Touchnote - App of the Year 2018

"The GWG offers a fantastic platform to expand your profile and build affiliations." Elizabeth Sieff and Lohralee Astor, co-founders of STORCX - Shortlisted 2018