

'Self partners' are taking more package holidays

Submitted by: AD-Rank

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'Self partners' are taking more package holidays according to analysis by online travel agent Holiday Hypermarket (<https://www.holidayhypermarket.co.uk/>).

The term, coined this week by actress Emma Watson, refers to people who are happy being single. Holiday Hypermarket's research shows that more self partners than ever are applying the concept to their holidays.

A review of bookings from all of the UK's leading tour operators over the past five years found that the popularity of individual trips is on the rise, with 7% more single-person package holidays taken in 2019 compared to 2018, and over 60% more when compared with 2015.

In that five-year period, the favourite destinations for self-partnered holidays are Spain, Greece, Turkey and Cyprus, with Tunisia completing the top five choices in 2019.

Ian Crawford of Holiday Hypermarket says: "With one great phrase, Ms Watson has summed up the trend of people who are happy being single and refuse to be held back. It's wonderful to see more and more individuals are having the confidence to enjoy a package holiday on their own.

"All inclusive breaks are perfect for self-partnered holidaymakers as they can choose to enjoy the food and entertainment that's laid on, soaking up as much or as little of the atmosphere as they want."

Tempted? Holiday Hypermarket has picked out five ideas for self-partnered winter sun breaks:

Spain: 4* Port Benidorm is just 100m from the sea. Seven nights all-inclusive from £581, departing Southend on January 4, <https://www.holidayhypermarket.co.uk/details/41815/port-benidorm>.

Greece: Seven nights all-inclusive at 3* Rodos Star on the island of Rhodes start from £660, departing Gatwick on 1 April, <https://www.holidayhypermarket.co.uk/details/14923/rodos-star>.

Turkey: Blue Bay Platinum, a 4* hotel on Turkey's Dalmatian Coast, has seven-night all-inclusive holidays from £637, departing Manchester on 6 April, <https://www.holidayhypermarket.co.uk/details/42542/blue-bay-platinum-hotel>.

Cyprus: Kick off 2020 with a warm-weather break at 4* Louis Phaethon Beach Club Hotel in Paphos, with seven-nights all-inclusive from £397, departing Gatwick on 1 January, <https://www.holidayhypermarket.co.uk/details/21826/louis-phaethon-beach-club-hotel>.

Tunisia: Arabic-styled 4* Marco Polo Hotel is next to the beach at Yasmine Hammamet. Seven-nights all-inclusive costs from £359, departing Gatwick on 3 January, <https://www.holidayhypermarket.co.uk/details/34105/marco-polo-hotel>.

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