

EdTech Start-Up Secures Investment to Further Develop 'Safer, Healthier and Kinder' Kids Social Media

Submitted by: GoBubble

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Innovative UK-based EdTech brand GoBubble has announced that a successful round of fundraising, supported by a select group of prominent investors, has raised over £300,000 for future growth and development. The news comes just days ahead of 2019 Anti-Bullying Week (11-15 November), which will see the business showcase a programme of online activities to enhance kindness and thankfulness.

GoBubble is a pioneering EdTech start-up, which offers children a safer, healthier and kinder social media experience. Following a successful beta, GoBubble currently has users across 24 countries and in 26 of the US states. Founded by award-winning e-safety pioneer Henry Platten, the GoBubble global community gives children, educators and families the opportunity to create and communicate in a safe digital space; with market leading moderation securing the platform and ensuring that any unwanted content is removed before it appears.

To further accelerate rapid organic growth of the platform and enable it to be accessed by a greater audience, GoBubble has raised more than £300,000 from a variety of named and angel investors across the UK.

The round was led by investment from digital identity app founder, Robin Tombs of Yoti. Said Tombs: "I first became aware of GoBubble when they approached Yoti to work together enhancing the parent consent flow. I was very impressed by the innovation shown in the creation of the GoBubble platform, particularly the security of the cutting-edge video content moderation. After speaking with Henry, I knew I wanted to be part of his journey and support the ongoing formation of a safe online space for thousands of GoBubble users."

Other named investors include Dr David Pearce, Peter Laithwaite, Chris Jones, Juan Santana Medina and Rich Hannam, Angel Investors at NorthInvest.

Commented Pearce: "GoBubble is a real-time solution to a problem which many children, schools and families are experiencing on a daily basis. As a global presence, the platform has immense potential to make a positive difference to so many kids' lives and I am excited to be part of it."

Founder of NorthInvest and CEO of aql, Professor Adam Beaumont, adds: 'We're delighted that NorthInvest has helped facilitate GoBubble's fundraising efforts. GoBubble's impressive organic growth is testament to their success so far in utilising their experience to address the online safety challenges facing schools, parents, and children, combined with a robust commercial model.'

The funds raised by this investment round will go towards further development of the platform to enhance the functionality, adaptability and continued expansion.

Concluded CEO, Platten: "We are incredibly excited to welcome our new investors. They bring with them the highest calibre of business experience and share our drive to make the internet a safer place for children and young people.

“We are extremely proud of the organic growth that we have achieved so far and eager to use the investment to help us take GoBubble to the next level.”

For further information visit: www.gobubble.school

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Notes for Editors:

About GoBubble CEO and Founder

GoBubble is the brainchild of award-winning e-safety expert and former police sergeant Henry Platten. On a mission to make the internet a safer place for children, father of two Henry designed and developed GoBubble as a protected online space for kids. His vision unites children, educators and families in an inclusive and welcoming digital environment. Henry says: “Creating, posting and sharing content on GoBubble is fun, with none of the difficulties associated with mainstream social media.” Henry can be found tweeting @Henry_Platten

Henry is available for interviews on: digital citizenship, children and social media, creating solutions to keep our children safe online and other related subjects.

For interview requests or further information contact Rebecca Drake on rebecca@gobubble.school or tel: 07709 446 043.