BBC Series - Looking for Products & Inventions

Submitted by: Firecracker Films

Wednesday, 13 November 2019

We are looking for entrepreneurs & start-ups to apply now!

Do you have a new consumer product which solves a problem?

Would you like some invaluable customer testing & feedback?

BBC's series; 'The Customer is Always Right' is back! From start-ups and prototypes, to products that are newly on the market, we're looking for entrepreneurs and inventors from all over the UK to showcase their work to a larger market and crucial customer testing. The submitted product should be for the consumer market, for general public use in their homes/ cars/ commute etc. and will ideally be tangible and testable. Please note we are unable to feature service based businesses.

Each episode of The Customer Is Always Right will feature three entrepreneurs, with audiences hearing about the inspiration behind their creation and the sacrifices they had to make in getting their dream item funded and brought to market.

Crucially, their new products will be tested on the people who are most important – the customers. There will be a cast of returning customers, all with different points of view, who are ready to road test the entrepreneur's products and give their thoughts on everything from the design to the practical use to the selling price. They'll unbox and deliver their assessments before scoring each product.

Please contact: products@firecrackerfilms.com to apply.

responsesource