

Slinger Bag Announces Completion of Name Change, Ticker Symbol Change

Submitted by: Brandnation Integrated Ltd

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London, Thursday 21st November 2019: Slinger Bag (OTC: SLBG) is pleased to announce that the Company's name change from Lazex Inc. to Slinger Bag and the change of ticker symbol to "SLBG" has been reviewed and processed by the Financial Industry Regulatory Authority (FINRA). The name and ticker symbol change is effective at the opening of trading, today November 21, 2019.

This follows the September 16, 2019, Company acquisition of 100% of the outstanding shares of Slinger Bag Americas Inc., a Delaware corporation ("Slinger Bag"). Slinger Bag is an innovative company led by CEO Mike Ballardie, who brings extensive market knowledge and brand leadership experience to the company having been involved in the sport all of his life, most recently as the CEO of Prince, one of the world's leading tennis brands. He started his tennis business career at Wilson in the late 1980s where he spent 11 years growing and ultimately leading their EMEA Racquet Sport division. Ballardie also served for many years as a Board Director for the Tennis Industry Association (TIA) both in the USA and in the UK.

The Slinger Bag has also been nominated and shortlisted by the prestigious Sports & Fitness Industry Association (SFIA) as one of just five finalists, from hundreds of entries, in its 2019 Start-Up Challenge, which is designed to provide a showcase and platform for new companies that best represents innovation and entrepreneurship in the sports and fitness industry.

ABOUT SLINGER BAG®

Slinger is a brand focused on innovating game improvement equipment for all ball sports. The company's initial focus as a brand is on the global tennis market, through its Slinger Bag product and accessories.

Slinger Bag is a unique tennis bag meets ball-launcher product that allows players of all ages and abilities to control speed, frequency and angle, with space for 144 balls. It is lightweight and can be carried or wheeled for total portability. It also provides plenty of storage space for users to stash away racquets, towels, water bottles and personal effects, and what's more it will even charge mobile phones and devices.

The concept is set to disrupt the tennis market having already raised over \$1 Million USD via a successful crowdfunding campaign. Slinger Bag's vision is to become a next-generation tennis consumer products company offering a full range of game enhancing, innovative products.

ENDS

Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and Private Securities Litigation Reform Act, as amended, including those relating to the Company's product development,

clinical and regulatory timelines, market opportunity, competitive position, possible or assumed future results of operations, business strategies, potential growth opportunities and other statement that are predictive in nature. These forward-looking statements are based on current expectations, estimates, forecasts and projections about the industry and markets in which we operate and management's current beliefs and assumptions.

These statements may be identified by the use of forward-looking expressions, including, but not limited to, "expect," "anticipate," "intend," "plan," "believe," "estimate," "potential," "predict," "project," "should," "would" and similar expressions and the negatives of those terms. These statements relate to future events or our financial performance and involve known and unknown risks, uncertainties, and other factors which may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such factors include those set forth in the Company's filings with the Securities and Exchange Commission. Prospective investors are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date of this press release. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise.

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