

JET CANDY - A GREAT BRITISH BRAND

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Catching Up With Jet Candy

Ladies and gentleman, get ready for take-off....

Welcome to a new golden age of air travel with the bio-regulatory, all-natural, revolutionary answer to jet lag. Don't take the time zone hit: take Jet Candy.

Jet lag is a familiar story for most of us, regardless of which direction you turn when boarding your flight. According to Professor Russell Foster, Professor of Circadian Neuroscience, speaking on BBC Radio 4's Desert Island Discs programme, jet lag is "the classic mismatch between internal time and external time. Jet lag is so ghastly not because you have simply shifted five hours from London to New York [for instance], but because the whole of the circadian architecture – the master clock in the brain – and all the peripheral clocks throughout the body are at a slightly different phase."

Jet Candy works by allowing the internal body clock to function during long-haul travel, thereby helping with fatigue, dehydration, disorientation, mental sharpness and other symptoms associated with the disruption of the circadian rhythms. The remedy comes in a travel-sized dispenser with a practical pill distributor cap, perfect for carry-on, which you can tap, twist and take on the go. So whether you're heading to Whistler, Val d'Isère or Verbier, you'll be ready to hit the slopes without jet lag getting a look in.

From idea conception to product release, we strive for greatness with our developing range of Jet Candy products, and we're proud of our brand's British roots. So it is with great honour that we have been named as a Great British Brand 2020 by Country & Town House Magazine, which we celebrated alongside this year's portfolio of Great British Brands at a special ceremony held in Annabel's in London.

Buy before you fly from <https://jet-candy.com> and to read about the Jet Candy universe, go to <https://linktr.ee/jetcandytravel>.

For press information, high res images and travel samples, contact Rosalind Milani Gallieni at rosalind@rmgandco.com.