

SonicWall Called Upon by Health Giant GNC to Rapidly Provide Protection of Remote, Mobile Workforce

Submitted by: SonicWall

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MILPITAS, Calif. — May 6, 2020 — Shelter-in-place orders have enterprises facing the unprecedented task of ensuring the connectivity and security of expanding boundless workforces that could potentially leave countless endpoints susceptible to cybercriminals attempting to capitalize on opportunistic threats.

SonicWall and GNC (<https://www.gnc.com/>) Holdings (GNC), a leading global health and wellness brand, have been working closely to increase capacity off the company's existing Secure Mobile Access (SMA) deployment to connect and secure the company's growing volume of work-from-home employees. SonicWall SMA is a secure access gateway that delivers enterprise-grade, best-in-class SSL-VPN.

"IT departments were initially focused on making certain their dispersed workforces were connected to the tools and data needed in order to keep business operations moving forward at a time when it seemed that the world had stopped," said SonicWall President and CEO Bill Conner. "Once accomplished, IT departments and C-suites realized that those new and countless endpoints must be protected from threat actors that had realized this new business norm could make for a much larger and less secure target."

SonicWall and support have been working tirelessly to ensure that businesses have the answers to their security requirements that were instantly needed and can help close the business gap so resources such as time and bandwidth can be allocated elsewhere.

A SonicWall customer since 2013, GNC was using SonicWall SMA for a small subset of occasional and mobile workers. With the coronavirus outbreak in early March, GNC was immediately forced to require all their employees to work from home. Capacity quickly became an issue with an increased number of users securely connecting over VPN. With SonicWall SMA, GNC was able to ensure workers could quickly work from home — and be equally effective and productive.

"SonicWall and its SMA product allowed us the flexibility to provide our employees the capability to work effectively and securely from anywhere," said GNC Senior Director IT Systems & Architecture Paul Wulff. "Their ability to offer us 1,000 free spike licenses was instrumental on such short notice to virtually deploy our employees during this time of crisis."

SonicWall SMA enables organizations to provide anytime, anywhere and any device access to mission-critical corporate resources. SMA's granular access control policy engine, context-aware device authorization, application-level VPN and advanced authentication with single sign-on (SSO) empowers organizations to quickly and securely protect and enable boundless workforces operating in the new business normal.

The award-winning SonicWall SMA is a component of the SonicWall Boundless Cybersecurity model, which unifies visibility and control across every attack surface, boundless workforces and multiple generations of IT deployments.

With Boundless Cybersecurity, organizations can extend multi-layer protection beyond the perimeter via a modern, multi-layer approach that can actively protect assets, devices, data and users beyond conventional boundaries. This approach helps organizations defend against threats across a range of attack vectors, including networks, email, mobile and remote access, cloud, SaaS applications, endpoints, IoT devices and Wi-Fi.

About GNC Holdings, Inc.

GNC Holdings, Inc. (NYSE: GNC) is a leading global health and wellness brand that provides high quality science-based products and solutions consumers need to live mighty, live fit, live long and live well.

The brand touches consumers worldwide by providing its products and services through company-owned retail locations, domestic and international franchise locations, digital commerce and strong wholesale and retail partnerships across the globe. GNC's diversified, multi-channel business model has worldwide reach and a well-recognized, trusted brand.

About SonicWall

SonicWall delivers Boundless Cybersecurity for the hyper-distributed era in a work reality where everyone is remote, mobile and unsecure. SonicWall safeguards organizations mobilizing for their new business normal with seamless protection that stops the most evasive cyberattacks across boundless exposure points and increasingly remote, mobile and cloud-enabled workforces. By knowing the unknown, providing real-time visibility and enabling breakthrough economics, SonicWall closes the cybersecurity business gap for enterprises, governments and SMBs worldwide. For more information, visit www.sonicwall.com (<http://www.sonicwall.com/>) or follow us on Twitter (<https://twitter.com/SonicWall>), LinkedIn (<https://www.linkedin.com/company/SonicWall>), Facebook (<https://www.facebook.com/SonicWall>) and Instagram (https://www.instagram.com/sonicwall_inc).

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