

Regatta engages Click Consult for content marketing and digital PR activities

Submitted by: Click Consult

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Regatta, a leading outdoor clothing company and staple of the leisurewear market since its founding in 1981, has briefed award winning search and digital marketing company Click Consult (<http://www.click.co.uk>) to perform content marketing and digital PR activities on its behalf.

Regatta is a brand committed to opening up the outdoors through providing top quality leisurewear at prices that make exploring the outdoors an activity available to everyone and, after almost 30 years, are still committed to thinking of new ways to help people – whether they are hikers, ramblers, showjumpers or mums on the go.

Matt Bullas, CEO of Click Consult, says:

“Working with Regatta is a fantastic opportunity to help a brand we believe in achieve the success and search visibility that their reputation deserves.”

“Our award-winning content marketing and Digital PR team will be creating captivating content and arresting assets to help the brand climb the SERPs.”

Click Consult is a multi award-winning digital and search marketing agency with a focus on organic (SEO) and paid search (PPC). Part of global consumer brand business Ceuta Group, we have a team of 70-plus specialists and a portfolio of more than 60 clients worldwide.

Our complementary services include content marketing, outreach, social media, conversion rate optimisation (CRO) and international/multilingual search marketing. We can also offer training and consultation to support your teams or existing strategy.

Click was named SEO Agency of the Year 2019, adding to our long list of other awards and accolades, and also ranks within Econsultancy’s ‘Top 100 Digital Agencies’, and Prolific North’s ‘Top 50 Digital Agencies’. We’re also a Google Premier Partner, a Bing Select Partner and feature in The Drum Recommends.

For more information about Click Consult, please visit www.click.co.uk or contact Senior Digital PR Executive Daniel Sarath at daniel.sarath@click.co.uk.