

# London Olympics 2012 Sees Spike in Car Hire Bookings Says 121Carhire.com

Submitted by: 121carhire.com

Monday, 11 June 2012

---

7 JUNE 2012 – 121Carhire.com, the leading car hire website, has reported that demand for car hire is up with the 2012 Olympic Games less than 50 days away. The website advises people who want to get plenty of choice and availability of rental cars in London this summer book ahead to avoid disappointment.

Nearly 50% of the website's most recent bookings have been for the period 20 July to 11 August. 121Carhire.com reports that New Zealand, Malaysia and Hong Kong are just some of the destinations from which car hire reservations have come.

Michael Bond, spokesperson for 121carhire.com (<http://www.121carhire.com/>), says, "People are getting into the spirit of the Games and there are absolutely loads of people booking car hire to let them get to the various events under their own steam."

"With so many people heading into Britain from outside the country, and domestic demand high too, we recommend booking well in advance of travelling to be sure of getting plenty of choice and availability."

According to 121Carhire.com the top 5 locations for Olympic Games car hire bookings between 20 July and 11 August are:

Top 5 Countries Booking Car Hire -

1. Great Britain
2. USA
3. The Netherlands
4. Italy
5. Switzerland

To check the latest offers and availability, visit [www.121carhire.com](http://www.121carhire.com) (<http://www.121carhire.com/>).  
/ends.

About 121carhire.com

121carhire.com provides car rental in 15,000 locations across 115 countries worldwide. The car hire specialist has been operating for over 5 years and partners with a range of dealers in all major tourist destinations, to ensure its customers receive a wide range of vehicle options at the lowest price.

Visit [121carehire.com](http://www.121carhire.com) for the latest deals.

Media Contacts:

Jenny White/Verity Garber

Context

T: 01625 511966

Jenny.White@contextpr.co.uk  
Verity.Garber@contextpr.co.uk  
www.contextpr.co.uk