

Paper Themes Launch Personalised Poster Range

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Paper Themes have this month announced the official release of their new personalised poster range. The wedding stationers, who are recognised as one of the industry leaders, offer a huge variety of products, from wedding invitations through to party balloons.

The poster range was initially created as a way for the happy couple to add some personal touches to their wedding venue. However, as Paper Themes' Marketing Executive Liz Horner explains, some consumers have been using them in a very different way:

"Our personalised posters have proven extremely popular during the trial period, with many couples ordering them to complement their wedding stationery to decorate their venue. In addition however, we have also seen wedding guests ordering posters as a gift for the bride and groom. By adding a nice frame to the poster, guests can present a stylish and thoughtful keepsake to the married couple, with which they can remember their happy day for years to come"

Those looking to give the poster as a present can personalise their gift by adding the couple's names and the date of the marriage, or even have the wedding vows printed – providing they can get a hold of them prior to the big day! Personalised posters specifically designed for the best man and bridesmaids are also available, which can be given by the bride and groom as a thank you present for being part of the ceremony.

The success of personalised posters has prompted Paper Themes to extend the series to around 50 designs, which can be given as a unique gift for a variety of celebrations and events, from christenings through to anniversaries.

Paper Themes have been operating in the wedding stationery market for over 100 years and offer a huge selection of personalised wedding stationery and accessories, including table plans, bunting, wine bottle labels and stickers.

Visit their website to see the Paper Themes personalised poster range (<http://www.paperthemes.co.uk/gifts-greeting-cards/personalised-posters>).

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