

# Briton's Dating & Mating Secrets Revealed in Loot Survey

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1/4 of British couples look for sex outside their relationship

26% of couples not happy with their lot

Loot, the UK's leading free ads service, has released new research which rips the pants away to reveal what the British really feel about sex, relationships, marriage and dating.

The latest research was carried out on the Loot web site home page. It shows that 26% of people in relationships aren't content with their lot and are actively looking for fulfilment outside their present situation.

The national average for homosexual and bi-sexual tendencies is reflected in this anonymous and confidential survey; with 10% of the married respondents who have said that they are "seeking an experience different from their normal sexual preference." Of the total in this category it is interesting to note that 28% of women are keen to try out a gay experience.

The Big British Libido - Get a leg over on the first date

68% of those questioned said that they either, sometimes or always had sex on a first date, which puts to rest, once and for all, our reputation of being a nation of wet fish. The generation of yesteryear, when couples took their time before getting cheeky between the sheets is now consigned to the annals of history. 27% "expect" to have sex at least twice on the first date and 34% expect to have sex three times or more.

It seems that saving time has much to do with the way we view relationships and in this day and age, when time means everything, people are less keen to make an effort to find the perfect partner. 30% of respondents said they would use a personal ad as it "saves time".

The survey goes on to shed new light on the changes in dating habits. It seems that we're waiting longer to make that commitment to be in a long-term relationship with 75% saying that "the best age to get married or commit to a partner" is over 26 years old.

The reasons as to why people seek a date in the first place are also shown in this very candid and revealing survey. 1-in-10 of Britons who "seek a date" are motivated by sex outside their relationship. 23% are looking for more platonic company outside their relationship.

Quote from Christine Webber - Sex and Relationships expert on [www.netdoctor.Co.uk](http://www.netdoctor.Co.uk) based on the survey results.

"The bulk of the respondents are well-educated, in good jobs and earning good money. So it's not surprising that this survey demonstrates a spirit of restlessness and urgency in the answers. This is

very much in keeping with the mood of the new millennium. It shows that when people want to have a good time they tend to want it NOW!"

"As we all live longer it's clear that we're all going to have several different but significant relationships in our lives. This survey shows that an increasing number of people want to dally outside a relationship - or even move on - when that relationship is in the doldrums, rather than trying to put the relationship right."

"It also highlights a trend which sex experts and psychotherapists are currently seeing, which is that a growing number of young adults are refusing to be categorised as gay, straight, or bi. Instead they want to try a bit of everything when the spirit moves them.

This is particularly noticeable in young professional women."

Notes to Editors

Other key findings include:

\* How often would you have sex in a night in a longer-term relationship:

- Once - 26%
- Twice - 39%
- Three times - 22%
- Three times or more - 9%

· 36% of respondents said that their ex-partner was the topic most likely to kill the conversation on a first date.

· 85% would prefer to use the Internet to find a date as opposed to 15% using the newspaper

· 32% of people have had a serious relationship in the work place

For more interesting statistics as well as a plethora of interesting, funny and intimate stories told verbatim by some of the respondents then please contact:

For further press information please contact

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