

Shopcreator launches New Software Version

Submitted by: AUGUST ONE COMMUNICATIONS

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Shopcreator announces further advancements to facilitate autonomous, on-line store management through the launch of Version 3.6.

This latest software release boasts a host of valuable new improvements based on both customer requests, and scheduled new features, which are part of Shopcreator's ongoing commitment to product development.

Central to this launch is the inclusion of SECPay as a new and additional financial partner to Shopcreator. The SECPay online payment system gives a further option for those store-owners wishing to have real time credit and debit card processing through their own acquirer. The benefits and features of the SECPay service have been fully implemented into Shopcreator to provide real-time authorisation of all major Debit and Credit card orders.

Mark Feingold, Managing Director at SECPay comments: "SECPay is delighted to have Shopcreator, with its intuitive self build capability, as a new partner and will certainly be encouraging Internet Merchants to consider Shopcreator as an e-commerce software option".

Due to Shopcreator's unique policy of free automatic upgrades, all Shopcreator customers will be seamlessly upgraded to Version 3.6 with immediate effect.

Other new features included in Version 3.6 include;

- Regional Shipping Controls involving sales policy and shipping charges.
- Advanced customisation with the introduction of new designs, fonts and colours.
- Online currency converter that handles 180 different world currencies.
- Improved site security through additional legal protection.

SECPay can be found at <http://www.secpay.com>

About Shopcreator Developments Limited

Shopcreator is the market leader for e-commerce solutions to small and medium sized businesses. The company was established in 1998 and works with resellers including Sandersons CFL, Dudley Group, Kingston Internet, Indigo (Irish Telecom) and Gemisis. Shopcreator has 78 employees and is based in Tadcaster, Yorkshire. The company won the 1999 British Computer Society Award for Innovation. Shopcreator can be found at <http://www.shopcreator.com>

SHOPCREATOR WILL BE AT STAND 145 AT INTERNET WORLD

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