

BESONIC AND MINISTRY OF SOUND MAKE A BIG NOISE TOGETHER

Submitted by: AUGUST ONE COMMUNICATIONS

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BeSonic, the fastest growing European resource and community web site for free and legal MP3s, today announced a partnership with Ministry of Sound, which is not only the best known club brand in the world but the UK's largest independent record company.

Through the partnership, Ministry of Sound will provide free, downloadable MP3 tracks to the BeSonic.com community, as well as providing radio sessions for streaming over the web site. In return, BeSonic.com will run monthly competitions to win Ministry of Sound branded merchandise and goods, as well as providing links to one of the world's most busiest dance web sites, ministryofsound.com, which has 500,000 monthly unique users and 3.3 million monthly page impressions.

Ministry of Sound content adds to the growing list of signed music, which is available to the BeSonic community. Artists from varied genres and eras, such as Frankie goes to Hollywood, The Christians, K-Klas, The Marbles, Echo and the Bunnymen, are already part of the rich music offering which listeners can find at www.besonic.com.

Ali Mehmet, Business Development Manager at BeSonic UK, explains: "BeSonic is all about providing a rich and varied experience for the community of music makers and music lovers. This partnership will enable both BeSonic and Ministry of Sound to promote and raise awareness of both organisations concepts to their audiences. We're really pleased that we can enhance the European BeSonic site by offering some great musical content from a globally branded name like Ministry of Sound. This partnership will enable us to provide the best in music from signed artists whilst supporting up and coming artists in the BeSonic community."

Matt Glover, Marketing Manager at Ministry of Sound adds: "This is a good opportunity for both our companies to expand our user base. Ministry of Sound will be able to increase its presence in the European market place while providing its current users with access to more varied genres of music through Besonic. Our Dance music is there to be heard and this partnership will expand access to our repertoire."

About Ministry Of Sound

Ministry of Sound was founded in London 1991 with the first British nightclub purpose built for house and rave music. Over the past nine years it has grown to become the world 's most successful dance music and media company. It now comprises ten record labels with sales in excess of 6 million; publishes the best-selling Ministry magazine; Ministry of Sound Radio has a worldwide audience of 17 million. At the club and internationally, Ministry of Sound continues to host parties renowned for their high quality music and unrivalled atmosphere.

ministryofsound.com brings Minsitry of Sound's knowledge and expertise as the leader of the UK dance music scene to a worldwide audience. The site has half a million monthly unique users to create the

world's busiest dance music destination. It unrivalled content features an huge selection of streamed and downloadable music from the best dance artists in the world.

About BeSonic.com

BeSonic AG, provider of the community-centric online music marketplace BeSonic.com, was founded in 1999. The company is presently the fastest growing European content pool of legal music in MP3 format, operating a unique highly scaleable, multi-lingual technology. Features include a radio with customisable play lists, download charts, local calendars with private & public events, yellow pages, mailing lists, band homepages, forums and other tools for dense community interaction. Content and service are currently maintained in English, German, Spanish, French and Italian language. An e-commerce platform for customisable CDs is currently being set up.

BeSonic.com partners with numerous major and independent music industry partners, pan-European and national portal sites and TV stations.

For information on making MP3 music, information on local bands on the BeSonic.com site or further information about this press release, please contact:

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