

# Natural & Organic Products Europe partners up with the Natural Health International Beauty Awards 2016 for third consecutive year - ENTER NOW!

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Natural & Organic Products Europe, Europe's leading annual business event for the natural and organic products industries and the Natural Health International Beauty Awards 2016 is pleased to announce the continuation of its successful partnership for the third year running.

This unique partnership will see the popular Natural Beauty & Spa Theatre play host to the annual Natural Health International Beauty Awards ceremony at 11.30am on Monday 18 April 2016.

Already renowned for attracting a 'who's who' of specialist beauty and personal care buyers, Natural & Organic Products Europe saw over 9300 attendees from the natural health, beauty, food and eco-living sectors, amongst them buyers from household names such as Amazon, Boots, Champneys, Feelunique.com, Fenwick, Holland & Barrett, John Bell & Croyden, Waitrose, Ocado, NBTY Europe, Harrods, Superdrug, Planet Organic, Whole Foods Market, Tesco, Selfridges, Harvey Nichols, and Four Seasons Hotels and Resorts.

"Over the years, the show's Natural Beauty & Spa exhibitors have always featured prominently in the Natural Health International Beauty Awards – so there is already a real synergy between our two brands.

The Natural Health International Beauty Awards' focus on promoting the best choice of natural, organic, ethical, and chemical-free beauty essentials to end consumers makes it a great fit for the show, as ultimately these beauty brands need to reach the key industry buyers and retailers that Natural & Organic Products Europe annually attracts," explains event manager Carol Dunning.

"We are very pleased to be working with Natural & Organic Products Europe again, for what is our third successive year," agrees Natural Health magazine editor, Ceri James. "Earlier this year, we celebrated our 10th anniversary at our awards ceremony at Natural & Organic Products Europe, which attracted over 100 winners and highly commended brands. With winners such as Liz Earle, Elemis and Marks & Spencer in attendance, this is the kind of star-studded industry event that can't be missed."

Now in its 11th year, the Natural Health International Beauty Awards include more than 50 categories and over 100 awards. Judges for 2016 include The Beauty Bible author and founder of Green & Blacks Jo Fairley, president of the Complementary Medical Association Jayney Goddard and natural hair care expert Daniel Galvin Jnr. Reader-voted categories include best online retailer, best department store and Holistic Hero.

**ENTER THE NATURAL HEALTH INTERNATIONAL BEAUTY AWARDS 2016 NOW!**

(<http://www.naturalhealthmagazine.co.uk/awardsentry>)

To enter the Natural Health International Beauty Awards 2016, please click here

(<http://www.naturalhealthmagazine.co.uk/awardsentry>) or for more information please visit

[www.naturalhealthmagazine.co.uk/awardsentry](http://www.naturalhealthmagazine.co.uk/awardsentry). Entry closes on Monday October 19th.

In a break from previous years, the Natural & Organic Awards, hosted by Natural Products magazine and in

association with the Soil Association, will take place at 9.30am on Monday 18 April, 2016. The Natural & Organic Awards 2016 will include the results of the Soil Association's organic awards (including best organic beauty product, best organic mother & baby product, and best innovation in organic cosmetics), plus best new natural beauty & spa product (as voted for by visitors to the New Product Showcase at Natural & Organic Products Europe 2016).

The Natural Beauty & Spa show at Natural & Organic Products Europe will return to ExCeL, London, on 17-18 April 2016. Featuring 200 exhibitors – from award-winning small producers to leading big brand names – it will showcase hundreds of natural and organic beauty and personal care innovations from around the world. For further information, please click here. (<http://www.naturalproducts.co.uk>)

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Notes to Editors:

About the Natural Health International Beauty Awards

Now in its 11th year, the Natural Health International Beauty Awards uncover the best natural and naturally-inspired beauty products available on the market. Each brand successfully meeting its criteria is carefully considered for its natural, organic and ethical credentials then rigorously tested by a top celebrity panel of expert judges and experienced beauty writers, before being revealed at its eagerly anticipated annual ceremony at the Natural Beauty & Spa Theatre at Natural & Organic Products Europe as well as being announced in the Natural Health International Beauty Awards supplement, on sale with the May 2016 issue of Natural Health magazine.

About Diversified Communications UK

Diversified Communications UK (Diversified UK) is a fast growing trade event organiser and publisher based in Brighton, Peterborough, Leamington Spa, and Nailsworth, Glos. In addition to camexpo, Diversified UK's portfolio includes Natural & Organic Products Europe; Natural and Organic Awards; Natural Products Scandinavia in Malmö, Sweden (co-located with Nordic Organic Food Fair); Natural Products magazine; Natural Beauty Yearbook; lunch!; Casual Dining; office\*; Ocean Business (including Offshore Survey Conference & Ocean Careers); OceanBuzz; MARELEC Marine Electromagnetics conference; SITS – The IT Service Management Show; ServiceDesk360; Euro Bus Expo; Coach and Bus Live; British Tourism & Travel Show – Best of Britain & Ireland; The Route One Operator Excellence Awards; The National Coach Tourism Awards; Route One magazine; and Coach Monthly. For more information, visit: [www.divcom.co.uk](http://www.divcom.co.uk).

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High resolution imagery from Natural & Organic Products Europe 2015 is available upon request.